Editor's Note

Dear Readers,

Greetings from the Editorial Team

Updates of this edition reflect our achievements and successes which we have accomplished through the support of The Hashoo Group and our Development Partners because they are a source of pride for all of us. Also we welcome the articles, photographs and input to help keep the newsletter informative and entertaining for our readers.

Happy Reading!

Editorial Team

Our Vision

“We envisage an ethical, equitable, inclusive and progressive society in which people live with dignity and have power over their own lives.”

Our Mission

“To enable and empower communities to be independent by facilitating equitable access to opportunities.”

Quote of The Month

“No nation can rise to the height of glory, unless your women are side by side with you.

Muhammad Ali Jinnah

www.hashoofoundation.org
Ms. Ayesha Khan, Country Director Hashoo Foundation met with Mr. Hafiz Hafeez ur Rehman, Chief Minister Gilgit Baltistan to explore new avenues and future partnership possibilities, in order to ensure an enabling environment where people have equitable access to opportunities.

**HF Representation at “Fashion Unchained”**

Hashoo Foundation represented by Ms. Ayesha Khan, Country Director in a Fashion Show organized by Hashoo Hotels at **Pearl Continental Hotel Rawalpindi**. She introduced and highlighted the Foundation’s work to the audience, consisting of ambassadors and high dignitaries. She emphasized on the mandate and core values of the Foundation, giving an overview of the work being done under the thematic areas of the organization.

Presenting the history of family philanthropy, she shared that Mukhi Hashoo’s (1820 - 1915) charity and community services were institutionalized in 1988 under the Trust Act 1882 at Islamabad. In 2016, HF has restructured itself as a social enterprise, to serve the underprivileged of the country.

The strategic leadership, i.e. the Chairman of Hashoo Group does not see business of business as money but as responsibility, the Hashoo Foundation stands as a result of this vision initiated by the Hashwani family six generations ago. We thank Mr. Tahir Khan, VP Media, Marketing & Communications/Hospitality Division - Hashoo Group, for giving us an opportunity to introduce ourselves at such a platform.
Welcome Aboard!

Mr. Amir Hussain has joined HF as Director Programs. Along with his extensive experience in social development he brings corporate sector experience to Hashoo Foundation. With his extensive 15 years of experience in social development and corporate sector, Mr. Amir is the ideal candidate to fulfill the mandate of HF. He has extensive experience in Institutional Development, Education, Health, Nutrition, Microfinance, Enterprise Development, Environment and Research.

Mr. Amir has previously worked with PPAF as General Manager, First Micro Finance Bank as Head of Social Reforms & Special Projects, Hagler Bailly Pakistan as Senior Socio-Economic Expert, Oxfam UK as Program Officer and Dawn Group of Newspapers as District Correspondent.

Mr. Attique Ahmad Swati: It is a pleasure to have Mr. Attique Ahmad Swati as our Director Finance & Operations. With his extensive and far-reaching 25 years of experience in social development and corporate sector, Mr. Attique is the ideal candidate to fulfill the mandate of Hashoo Foundation.

Mr. Mansoor Akhtar has joined HF as Trainer Food Preparation & Culinary Arts; He is an expert in field of the food safety with over 10 years' worth of experience in developing and implementing of Food Safety Quality Management (FSQMS) and Hazard Analysis Critical Control System (HACCP) in Pakistan food and hospitality industry. He has qualification of Mphil degree in Rural Development from Allama Iqbal Open University and B.S (Hons.) in Agriculture in Food Technology. Mr. Mansoor has previously worked with Pearl Continental Hotel Peshawar & Rawalpindi as Quality Assurance Manager/Sous Chef, Bol Media Group as Executive Chef & Associate Manager Food & Beverages.

Mr. Shah Alam: We welcome Mr. Shah Alam who has joined Hashoo Foundation as a Senior Manager Enterprise Development at our Core Office Islamabad. He holds a dual Master's degree in Social Anthropology and in Theology from University of Peshawar. He brings with him vast experience from renowned organizations like World Vision International, USAID Agri Support Fund (ASF), IRC and SRSP.

Mr. Khurram Saleem: We are pleased to introduce Mr. Khurram Saleem who has joined Hashoo Foundation as an Assistant Program Manager at our Core Office Islamabad. He holds a Masters Degree in Human Rights and Democratization from Sydney University and one in Development Studies from Iqra University Islamabad.

Mr. Moinuddin Khan has joined Hashoo Foundation as a Program Officer at our Core Office Islamabad. He has done his Masters in Philosophy from National Defense University Islamabad and worked with South Asian Federation of Exchanges (SAFE), as a Manager – Events, Publications & Member Relations. We believe that he can contribute a lot for our company's success and improvement. Good Luck!

Mr. Doulat Jan: We welcome Mr. Doulat Jan who has joined Hashoo Foundation as Trainer – Information & Communication Technology. He will be based at Project Office Rawalpindi. He has a BSCS degree from National Defense University Islamabad. He brings with him lot for our company's success and improvement. Good Luck!

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We are excited to have you all.
**Skills Development Initiative**

Hashoo Foundation offers hands on training under the skills development program, where these training initiatives range from Early Childhood Development, Hospitality Management, Food Preparation and Culinary Art, Front Office and Reception Operations Services, Food and Beverage Services, Accommodation Operations Services, Associate Engineering in Hotel Industry and Basic Housekeeping. This month in Hospitality Management Program, 23 trainees of Accommodation Operations and Services (AOS) were placed in different properties for their practical exposure after their theoretical evaluation. Among them, 11 were placed in Marriott Hotel Islamabad, 5 in Pearl Continental Hotel Bhurban while 7 in Pearl Continental Hotel Rawalpindi.

**Hunar Mela - Peshawar**

Hunar Mela (Skill Exhibition) was organized in Pearl Continental Hotel Peshawar by FATA Development Authority with collaboration of GIZ on September 09, 2016. This Exhibition was organized to increase and promote vocational education in tribal areas. Fida Muhammad Wazir Additional Chief Secretary FATA was chief guest of the exhibition, while addressing the youth he said, “Absence of vocational training has resulted in millions of young people being unemployed in the region which shows the significance and need of the skilled population in Pakistan”.

**Examinations - Hospitality Management Trainings**

The Hashoo Foundation arranged National Training Bureau (NTB) Trade Tests at Project Office Rawalpindi on September 08th, 2016 and at HDRC Lahore on August 09th & 10th, 2016 for 88 trainees of Cook Khansama under PSDF project, 23 Trainees of Professional Cook (HDRC Rawalpindi), 9 Trainees of Accommodation Operation and Services (AOS RWP), 8 of Professional Cook and 2 of Food and Beverage Services from HDRC Peshawar. Their evaluation is in process, results will be announced accordingly.
Independence Day Celebrations

Hashoo Foundation celebrated the 69th Independence Day of Pakistan with full enthusiasm & spirit in its Core, Regional Offices & Youth Development Centers. Inspirational in-house documentaries were screened to the HF Staff, Trainers & Trainees in respective offices.

Ms. Reham Khan graced the event at Islamabad office whereas in Rawalpindi & Lahore Regions, the trainees of Hospitality Management & Early Childhood Development programs presented different performances for paying tribute to Pakistan and sacrifices which our forefathers made to create this country for harmony, peace & prosperity. In Chitral, a three-day district level ‘Jashne-e-Azadi Festival’ was celebrated with partnership of Centre for Culture and Development (CKU) & Chitral Gol Community Development and Conservation Association (CGCDCA).

Among them, 11 were placed in Marriot Hotel Islamabad, 5 in Pearl Continental Hotel Bhurban while 7 in Pearl Continental Hotel Rawalpindi.
### Sports Gala for FATA Youth

Hashoo Foundation organized a sports day at Ayub Park Sports Complex Rawalpindi. 150 FATA Youth were present at the occasion and among them 60 trainees participated in different games including cricket & tug of war. The event was chaired by Mr. Abdurrehman from Skill Development Unit – FATA Development Authority, Government of Pakistan.

![Image](Image)

![Image](Image)

### Job Placement Updates

Hotel One Team conducted in-house interviews with collaboration of Hashoo Foundation for their new branch to be opened in I-9 sector of Islamabad. These interviews were held in Regional Office Rawalpindi on 30th August 2016. HF Job Placement Team linked their 12 Trainees from the trades of Culinary Arts, Housekeeping and Food & Beverages with the representative of Hotel One.

3 Trainees Akbar Ali Shah, Zahoor Alam & Muhammad Afzal were selected as waiters. Nawaz Ali who is Kitchen In-Charge at Hotel One also told JPC Team Member Rahim Jan that in future such interviews will be carried to build up long-term career development linkages with Hashoo Foundation.

### Training of Trainers: Conducting Assessment in Competency Based Trainings

Mr. Sarmad & Mr. Mehar attending the Training of Trainers Program at Regional Office Lahore on 4th August, 2016. The winning FATA Youth team at Ayub Park, Rawalpindi on 25th August, 2016.

- Hospitality Management Training Program's trainers, Mr. Sarmad and Mr. Mehar attended a five day long national level training in collaboration with NAVTTC and GIZ from August 15th, 2016 to August 19th, 2016 at Punjab.
- Vocational Training Council, Lahore. The main objectives of the training were to effectively implement CBT (Competency Based Trainings) and to make the assessment of trainees according to the rules and regulations of CBT.
Climate Change Session Held

Hashoo Foundation held a Climate Change Session on August 23rd, 2016 in Gilgit-Baltistan where flood not only affected crops and settlements in Monsoon Season but also disrupted communication and transportation. Hussan Bano, Program Officer (Environment) shared possible adaptations to the climate change and ways to overcome the negative effect of this change. 68 female YDC boarders participated in this session.

Two Day District Level Festival Chatorkhund, Ishkomen Valley District Ghizer

Two day district level festival was conducted on 20th & 21st August, 2016 at village Chatorkhund of Ishkomen valley in district Ghizer with Chatorkhund Local Support Organization (CLSO). The festival was comprised by the performances of musicians, singers & folk tableaus of school children from all around the district Ghizer and Hunza. Women actively participated in the festival and displayed stalls of different locally made products.

Mr Arman Shah, member of Gilgit Baltistan Council appreciated CKU’s and Hashoo Foundation’s efforts towards cultural revival. He visited different stalls and appreciated local farmers and female artisans along with school children in their creativity. Nearly 3500 people participated over the course of the festival.

Orientations for Skills Development Program

Mid-Term Skill Competition

Under the project of NAVTTC (National Vocational & Technical Training Commission), Hashoo Foundation conducted Skills Competitions in its 4 regional offices: Rawalpindi, Gilgit, Peshawar and Karachi. The main objective of the skills competition was to motivate trainees and evaluate their performances. The trainees took part in Housekeeping, Food & Beverage Serving, Graphic Designing and Cooking competitions.

Karakoram Area Development Organization (KADO) Project Updates

Under freelancing training, new batch of 98 students started on 8th August 2016 and ended on 10 October 2016.

Mr. John McFadyen Consultant along with Director HR and Training Manager Pearl Continental Hotel, Lahore visited HDRC Lahore to discuss the long term partnerships with Hashoo Foundation.

Modular Assessment

Hashoo Foundation conducted the Modular Assessment for the trade Domestic Skilled Worker under NAVTTC Project on 21st September 2016 at Project Office Rawalpindi. Module was comprised of the indicators e.g. Carry out Kitchen Care and Perform Basic Cooking & Serving.
From Garbage to Garden/Composting

Activity of composting “How kitchen waste is decomposed into organic fertilizers” was carried out in Youth Development Center Gilgit. Kitchen waste was collected by YDC kitchen staff and lawn garbage was collected by YDC boarders to perform this activity. In Gilgit Baltistan no proper waste disposal/waste management mechanism is available or adopted by municipal committee and local government. Ms Husn Bano shared techniques to avoid environmental degradation through disposing off kitchen waste and food for gardening. She involved whole YDC boarders during this activity, so that they can easily compost kitchen waste at their homes or farmyard.

The Highest of Distinctions is Service to Others

Ghulab-ud-Din, a community elder/representative of village Balach, was sensitized by Village Disaster Management Committee (VDMC) Balach formed by the Hashoo Foundation’s UNDP-sponsored Community Based Disaster Risk Management (CBDRM) project to facilitate the implementation of the mentioned intervention. A devastating flash flood in 2015 hit in Kotigol rivulet damaging the main irrigation channel of village Balach and Singoor. The channel was the only source of water for domestic utilization besides cultivation of crops and fruit orchards which depended around 90% of the community of both villages – Balach and Singoor. Locals started irrigating their crops and orchards with hand-pumped water primarily intended for household use, which created severe shortage of potable water in the entire village. This badly affected the yield of crops and fruits in village Balach and Singoor of district Chitral in 2015.

“Helping one human is tantamount to helping the entire humanity. As a human being we should give a helping hand for the cause of humanity, which is a difficult task but not impossible if it involves effective community mobilization the way HF-UNDP Project team did. Ideally every community should become self-sufficient and capable to resolve the issues of their village. But it is a rare phenomenon as there is lack of awareness. I would say that with effective mobilization drive the communities could certainly become resilient with increased coping capacity”.

Ghulab motivated locals to join the efforts for repairing the irrigation channel and after a strenuous effort of one whole day the blocked channel was made feasible for water passage. Now the entire community is privileged and conveniently using water sources they themselves restored. It will further result in flourishing their crops and fruit orchards.

Mr. Gulab-Uddin busy at rehabilitation work along with community members and VDMC
The Muffled Song

Mountain of Chitral of the Khyber Pakhtunkhwa (KP) support nearly two hundred bird species. Unfortunately, many of these are facing threat of extinction due to habitat loss, environmental changes and illegal hunting. Himalayan Snow Cock is one of the permanent dwellers of these high mountain which is being ruthlessly hunted. These lines by Shams Uddin attempts to highlight the issues.

With neck outstretched, standing tall
As if to serve villagers a wake-up call
Perched atop the rock a Snow-cock
Sang enchanting notes by 4 O’clock
Only it did hunters conspicuous bleep
Whilst lulling the rest into sound sleep
Merely a few scramble up the scree
Covering the clump of juniper tree
They wore the mask of white fox
Negotiating rocks to reach the crux
Waited for the daylight to rise
To get to the source of voice
Parading against the dimly sky

The bird formed perfect bull’s eye
Just it caught the air and fluttered
When his life completely shattered
At the hand of a merciless poacher
Who subjected the bird to torture?
Life with missing ecological chain
Will certainly be a source of pain
Let’s talk peace with God’s creature
To add to own life valuable feature

(Shams Uddin)

Star of the Month
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