

# ANNUAL REPORT 2020



**HASHOO  
FOUNDATION**

*Knowledge to Empower!*

## ABOUT US

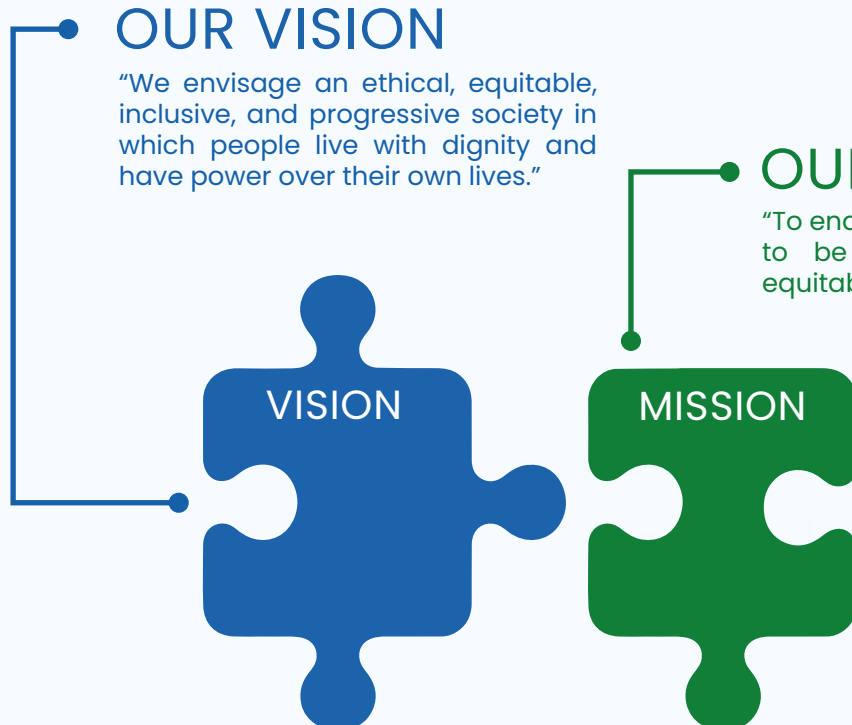
Hashoo Foundation (HF) is a knowledge-based and impact-oriented organization aimed at empowering communities by leveraging knowledge as capital for their socio-economic uplift. We engage in development initiatives across Pakistan with a focus on improving the socio-economic conditions of vulnerable communities from both urban and rural areas. HF aspires to extend its development work in collaboration with strategic partners for the achievement of the global Sustainable Development Goals (SDGs).

### OUR VISION

"We envisage an ethical, equitable, inclusive, and progressive society in which people live with dignity and have power over their own lives."

### OUR MISSION

"To enable and empower communities to be independent, by facilitating equitable access to opportunities."





## What We Do

- Empower communities for inclusive development.
- Provide access to quality education and healthcare.
- Support a socially cohesive and economically just society.
- Implement new age learning.
- Encourage entrepreneurship and resilient technologies.
- Build partnerships for sustainable development.



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## Acronyms

<b>HF</b>	Hashoo Foundation
<b>Env&amp;CC</b>	Environment and Climate Change
<b>DRR</b>	Disaster Risk Reduction
<b>EDP</b>	Entrepreneurship Development Program
<b>MoU</b>	Memorandum of Understanding
<b>NACG</b>	National Action and Coordination Group
<b>NWP</b>	National Water Policy
<b>OXFAM</b>	Oxford Committee for Famine Relief
<b>SAARC</b>	South Asian Association for Regional Cooperation
<b>SACG</b>	South Asian Coordination Group
<b>SAIEVAC</b>	South Asian Initiative for Ending Violence against Children
<b>SDG</b>	Sustainable Development Goals
<b>SMaRT</b>	Sustainable Measurable and Resident Techniques
<b>SMEs</b>	Small Medium Enterprises
<b>AWP</b>	Annual Workplan
<b>SSU</b>	Strategic Support Unit
<b>SUNSCA</b>	Scaling Up Nutrition Civil Society Alliance
<b>UNDP</b>	United Nation Development Program
<b>(FLEWs)</b>	Female Livestock Extension Workers
<b>WED</b>	Women Entrepreneurship Development
<b>YEP</b>	Youth Empowerment Program
<b>SWERA</b>	Social Work Encouragement Recognition and Appreciation Award

## Acknowledgement from Country Director

None of us will forget how 2019 altered our life with the “Covid-19” scare in November 2019. The unprecedented impacts of the pandemic have been felt globally, first immobilizing and then spurring governments and civil society into action. Hashoo Foundatio (HF) like others had to overcome the far reaching challenges of this apparently unknown virus and minimize its effect on the organization’s operations. It is my privilege to share this 2020 Annual Report with you to highlight our efforts and the impact of our interventions at all levels. First, I would like to appreciate the tireless efforts of the HF team to transform the adversity of COVID-19 into an opportunity to achieve the organization’s goals.



In the year 2020, HF embraced partnerships and inclusion across stakeholders for collaborative action of its programmatic regime while focusing on key thematic areas of climate change, gender parity, entrepreneurship, and employment generation aligned with Sustainable Development Goals (SDGs). Our projects and programs also concentrated on business development, enhancing engagement with the private sector, consolidation and advancement of the Water Sub-program, and its projection on the virtual world to adapt to the ‘new normal amidst COVID-19. Considering Pakistan’s economic realities and the increasing population’s necessities, we prioritized marginalized communities’ socioeconomic development by offering sustainable livelihoods. HF’s Enterprise Development Program proactively undertook activities under business development, network & partnership building with Government and non-government organizations. HF enabled two SMaRT Villages for the mountainous communities of Gurunjor and Minapin by implementing low-carbon and low-cost technologies and strategies to bring sustainable development to communities which received positive spill over benefits through increased entrepreneurship & skill development, education, resilience to environment and climate change, disaster risk reduction and livelihood security. HF won iF Social Impact Award 2020 for positive social impact we enabled in SMaRT villages. Under the Foundation’s Climate Change program new partnerships and collaborations with national and international partners were formed. The Program conducted three provincial dialogues across Pakistan with the public and private sectors to integrate the national Water Policy theme. The Program also became a member of the KP WASH Sector Coordination Group for COVID-19 response and won the 6th International Award on Environment, Health & Safety 2020 in the category of “Innovation & Sustainable Solutions”. As a purpose driven organization, I am confident that our dedication will overcome any challenge and we will strive to deliver ceaselessly for the people of Pakistan.

**Ayesha Khan**  
Country Director



## Executive Summary

The unprecedented impacts of COVID-19 have been felt globally, spurring governments and civil society into action. For some, this past year and a half has been a struggle for survival, while others have barely managed to stay afloat. In Pakistan specifically, the role of NGOs is mitigating the impacts of the pandemic and providing basic services has been crucial. HF has been actively involved in combatting the impacts of COVID-19 at the community and organizational level. The onset of the Covid-19 pandemic and the following policy responses in the form of national lockdowns and physical distancing accelerated the adaptation of digital technology across the country. For a developing country like Pakistan with only 35% internet access at the start of the year, the response has predominantly been through a “digital boom”. Similarly, the Hashoo Foundation has had to deal with the unexpected challenge of the global pandemic and to minimize the impact on the organization’s operations and performance, the HF team devised an alternative strategy of online activities in 2020. This allowed the continuation of the development interventions, and the delivery of early recovery and relief while keeping all the employees retained.

The programmatic canvas of the HF is steered to contribute to the SDGs of Decent Work and Economic Growth (8), as well as Climate Action (13). As a result, the programs are driven by several consistent indicators that support the organization's vision, mission, and, ultimately, the SDGs. In the year 2020, HF (HF) embraced partnerships and inclusion of all stakeholders for collaborative action across its programmatic regime. An Annual Planning exercise was conducted in December 2019 to align the program objectives with the strategic vision of 2020. Activities under two of the programmatic divisions i.e., Environment and Climate Change (Env&CC), and Entrepreneurship Development Program were identified.

Hashoo Environment and Climate Change Program (Env&CC) is aimed to create awareness and strengthen institutional capacities for the promotion and protection of the environment. In the year 2020, the Environment and Climate Change program was focused on increasing visibility, submission of proposals, campaigns, extended partnerships, and networking. The team also concentrated on business development, enhancing engagement with the private sector, consolidation and advancement of the Water Sub-program, and improvement of the online presence of the program to adapt to the ‘new normal’ amidst COVID-19. In addition, as a follow-up to research grant cycle I, the HF Env&CC program launched research grant cycle II, distributing 10 cheques worth Rs 75,000 to ten students throughout Pakistan. Moreover, the program was engaged in implementing the UNDP – YEP Project where 2128 beneficiaries (M:1096, F:1032) were trained in different districts of KPK.

The program also actualized new partnerships with academia and INGOs. During the reporting year, the team signed MoUs with the University of Faisalabad and Developing Future, a US-based NGO, and participated in FridaysForFuture’s global Zoom climate strike, as well as registered HF’s virtual strike on the worldwide event website.

HF (HF) prioritizes marginalized people’s socioeconomic development by offering sustainable livelihoods, and job opportunities. Considering Pakistan’s economic realities and the increasing population’s necessities, it becomes important to create enough jobs per year for the youth and women. In the current circumstances, the government alone will not be able to handle the difficulties of unemployment among marginalized groups, necessitating private sector engagement. Therefore, HF believes small, and medium businesses as critical to job creation. The HF hopes to utilize the abilities of its beneficiaries and enhance their capabilities through this method and establish linkages with markets and value chain actors in different markets.

With this strategy, HF EDP program proactively undertook activities under business development, network & partnership building with Government and non-government organizations. The program played an instrumental role in the UNDP-HF Youth Empowerment Program (YEP) and assisted in delivering professional training to over 1,500 local youth (at least 25% female) leading to job placement in the tourism and hospitality industry from three districts of the Khyber Pakhtunkhwa Province, Swat, Chitral and Buner. However, later the target exceeded and reached 2128 beneficiaries (M:1096, F:1032). It was a multi-pronged strategy aimed at creating pathways for economic empowerment and constructive engagement of youth in Khyber Pakhtunkhwa. Likewise, the EDP team, in partnership with OXFAM executed the "Women Entrepreneurship Development Project" where 10 females were trained in entrepreneurship development and product development. This project was designed to enhance beneficiaries' skills and create a forum for trainees to communicate with market players.

The Strategic Support Unit at HF which aims to improve institution building and engage programs in relevant networks for effective utilization prioritized business development/fundraising and resource mobilization. The team partnered and networked with several national, public, and private groups to collaborate with them to promote the common cause of serving people and communities to help them attain an independent and dignified life. HF also revived the organization's nutrition portfolio as a multi-sectoral, integrated program that also emphasized the Foundation's commitment to gender and inclusion.

During COVID-19, SSU played a vital role by developing and following its internal COVID-related strategy to mitigate the impacts on the organization's functioning and to calibrate the Foundation's goals with the short- and long-term impacts of COVID-19. Furthermore, the SSU team successfully submitted 31 thorough proposals in 2020, exceeding its goal of 12 submissions per year by a considerable margin.

A considerable achievement for the organization also included the establishment of the Anti-Sexual Harassment Committee of 5 members who will address related issues. The Act entails that all three entities under HF named as Hashoo Trust, Hashoo Hunar Association & Umeed-e-Noor are fully committed to ensure that our work environment is compliant with Government Harassment Workplace Act 2010 and other related polices that promote gender equality & respect for diversity.

According to the HF-ZERO TOLERANCE POLICY 6.4, the following actions, if performed, will be considered as intolerable and will immediately lead to strict disciplinary action and eventual termination:

- i. Sexual Harassment
- ii. Theft or embezzlement of property
- iii. Accepting secret commissions from suppliers or any other parties / stakeholders.



## Annual Planning Workshop

In December 2019, HF (HF) held its annual planning workshop, a two-day intensive annual planning exercise, according to the strategically focused parameters set for 2020. The Foundation reaffirmed its two main program areas: Environment and Climate Change (ENV&CC) and Entrepreneurship Development Program (EDP) as its core program areas aligned with SDG 8 and SDG 13. As a result of HF's strengthened program structure, senior management laid a major focus on capacity building, visibility, branding, business development, and project creation, all of which were assisted by efficient use of internal resources.

Building upon the thematic areas, HF team members identified areas of growth, strategic partnerships, accessing donor funding opportunities and other priority areas to ensure improved result-based program delivery along with quality assurance, optimum utilization of resources and increased visibility for the year 2020. The process was followed by an external contextual SWOT (Strengths, Weakness, Opportunities, and Threats) analysis with the help of external experts. This exercise was followed by progress briefs by each program team, based on their Annual Workplan 2019. The programs also highlighted their issues and lessons learnt in the planning and execution of activities. Based on the learnings from 2019, the key focus for the year 2020 was set on bringing business and funding opportunities through strong partnerships with both national and international groups.

However, due to the onset of the COVID-19 pandemic, annual strategic goals and deliverables had to be modified to account for the impacts of the pandemic.

## Environment and Climate Change Program



### Environment and Climate Change

HF's Environment and Climate Change Program aims to create awareness, strengthen institutional capacities for the promotion and protection of the environment, and reduce the negative effects of climate change through environment-friendly practices.

In the year 2020, with the aim of the Program focused on increasing visibility and market presence, new partnerships and collaborations with national and international partners were formed. The Environment and Climate Change team also conducted webinars on locust attacks and the heatwave phenomena, as well as online events and engaged youth to celebrate worldwide environmental and climate change days. For example, the "Let Pakistan Breathe" Campaign was devised and launched by the Program to address air pollution in Pakistan which was celebrated as the first International Clean Air for Blue Skies Day across the globe, after being designated by the UN's General Assembly back in 2019.

In addition to this, the Program conducted three provincial dialogues with the Private Sector and Government in Gilgit, Rawalpindi, and Peshawar and was successful in integrating the Private Sector in the Water Policy Arena. The Program also became a member of the KP WASH Sector Coordination Group for COVID-19 response and participated in their bi-weekly meetings. Additionally, the Program won the 6th International Award on Environment, Health & Safety 2020 in the category of "Innovation & Sustainable Solutions".

In addition, HF developed HF SMARt FARMS in Faisalabad on 93 acres of land provided by Hashoo Group and the land was further divided among different departments of HF. After the division of land among the departments, field visits were made regarding developing networks with academia and the government sector.

## Program Priority Areas Environment and Climate Change 2020:

- **Business Development**
  - Proposal Development
  - Paid Training (In collaboration with Hashoo Hunar and other organizations)
  - Offering more SMaRT Village projects to donors
- **Be Known as Youth Focused Program**
  - Reaching out to the Universities and forging a partnership
  - Research Grants
  - Campaigns
- **Enhance engagement with Private Sector**
  - Adopt a model that partners with the relevant Ministries (Energy, Food, CC) and then engages the Private Sector for policy implementation. (Series of Events)
- **Consolidate and expand the Water Sub-Program**
  - Engage donors for funding the development of the Implementation Framework of the NWP

### Program Results 2019

<p>In continuation to research grant cycle I, the HF Env&amp;CC program launched research grant cycle II, and distributed 10 cheques worth Rs 75,000 to overall ten students throughout Pakistan.</p>	<p>IHF's Climate Course for Primary School: The Env-CC team initiated the development and designing of a Climate Change course for Children to be offered online.</p>
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## Key Activities

### 1. Research Grants Cycle II

Due to the onset of COVID-19, all the educational institutes were closed by the Government of Pakistan. So, the supervisors of the Research Grant holders requested to delay the schedule of the deliverables. A revised schedule was shared with the students and their supervisors, however, the closing down of educational institutes has led to delays again.

#### Topics included:

- Developing a low-cost rainwater harvesting system for Fatima Jinnah Women University
- Evaluation of irrigation water quality and climate vulnerability of irrigation systems in Oshikhandas Valley
- Research on HF smart village in Gilgit
- Designing of improved cooking stove model with biomass for the rural population of Gilgit Baltistan
- Design, sizing, and economic feasibility of a hybrid photovoltaic & wind-based water pumping system for farmland
- Economy-wide impact of flood damages to physical infrastructure in Pakistan
- Arsenic, awareness, and health cost of groundwater contamination; a case study of selected villages, district Tando Allahyar

### 2. Campaign

Under the Environment and Climate Change program, HF has initiated the #LetPakistanBreathe campaign (Sept – December 2020). This campaign was launched on the International Day of Clean Air for Blue Skies: 7th Sept 2020 and the main objective was to raise awareness, accelerate action, and promote alternative lifestyle choices to combat air pollution, with focus areas on:



- Sources of air pollution – indoor and outdoor.
- Health risks and impacts; Global Success Stories.
- Recognizing significant efforts (Government/Private Sector); COVID-19 and air pollution.
- Policy Reforms/Support.
- Private Sector - being part of the solution.
- Emphasizing the need for research/ new technologies/nature-based solutions; Regional Partnerships.
- Advocating lifestyle changes – incorporating values that reduce air pollution and mitigate Climate Change.

### 3.Fundraising

The program team managed to submit the following proposals as part of fundraising.

- Promoting Sustainable Consumption and Production – SWITCH-Asia/UK
- Proposal submission for Darwin Initiative
- Micro Project Scheme – Micro Hydro Power Project

The Program team also submitted the Concept Note for an Action Research consultancy with Oxfam:

- Urban Resilience in the context of COVID-19 Concept Note submission for ICIMOD partnership.

### EOI's

- EOI submission for Robert Bosch Stiftung
- EOI submission for Elrha Innovation Challenge: increasing the meaningful participation of people with disabilities and older people in humanitarian action.



### 3.Webinar

#### Locust Attack: Threats and Opportunities

As Pakistan faces the largest infestation of locusts in over two decades, the country had declared a national emergency to protect crops and assist farmers in 2020. HF Environment, Climate Change and DRR program organized two webinars under HF knowledge series. Locusts Attack: threats and opportunities. The first Webinar was hosted on World Environment Day 2020, titled “Locust Attack: Threats and Opportunities”. where Ms Ayesha Khan represented HF as a panelist.

#### Lockdowns and Urban Heat Islands: A Disaster in the Making

This webinar titled “Lockdowns and Urban Heat Islands: A Disaster in the Making?” was to educate participants on the role of heatwaves and pandemics in escalating the problem in Pakistan. It also addressed the impact of the pandemic on the consequences of the heatwave during reduced activity and increased restriction on mobility and provide indoor and outdoor solutions for safety during the heatwave.

### 5.Events Celebrated

#### International Day of DRR

International Day for Disaster Risk Reduction began in 1989, after a call by the United Nations General Assembly for a day to promote a global culture of risk awareness and disaster reduction. Held every 13 October, the day celebrates how people and communities around the world are reducing their exposure to disasters and raising awareness about the importance of reining in the risks that they face. HF celebrated the international day of DRR on 13th Oct 2020 on the theme of how people and communities around the world are reducing their exposure to disasters and raising awareness about the importance of reining in the risks that they face. For this, HF Env & CC created a throwback social media post highlighting HF’s 2011-14 ‘A Safer Tomorrow—Disaster Preparedness in Schools and Institutionalization of DRR within Education System’ project, which has impacted the lives of over 21,000 people in Chitral and Malakand districts.

#### International Day of Rural Women

The International Day of Rural Women was observed on 15th Oct 2020 and the Env and CC team created a post on the success stories of 9 women beneficiaries’ stories from HF’s ‘Improving Micro Enterprises in Dairy, Bahawalpur’ project. 7,842 dairy farmers, 120 Female Livestock Extension Workers (FLEWs) and 60 Female Village Milk Collectors (FMVCs) who were trained in dairy management and extension services were included. The outcomes included the enabled decision-making power of women and engendered social acceptance of female-owned enterprises.

## Celebration of other events include the following:



World Food Day was celebrated on 16<sup>th</sup> Oct 2020, the theme was: The COVID-19 global health crisis has been a time to reflect on things we truly cherish and our most basic needs. For this, this highlighted our honeybee farmers from the Plan Bee Project (#foodheroes) in a photo series post.



World Soil Day was observed on 5<sup>th</sup> Dec 2020, the theme was: Keep soil alive, Protect soil biodiversity. Therefore, HF took the opportunity to highlight the Faisalabad SMaRT Farm, via social media. This included photograph of the soil testing conducted with the use of GIS mapping. 107 samples have been collected across 22 acres of land.



International Mountain Day was celebrated on 11<sup>th</sup> Dec 2020, the theme was: Mountain Diversity. HF attended the online webinar organized by ICIMOD as a partner. The Country Director also recorded a video message pertaining to the day that was shared with the participants during the webinar.

## 6.Participations

The team participated in various events organized by HF and other development partners regarding Climate Change, DRR, Water, Food and Energy Nexus.

### -Launch Event - NIC - Hacktivate - A Hackathon on Agriculture

Env-CC attended an online launch event organized by National Incubation Center and JAZZ Ignite. This event was titled "A Hackathon for Entrepreneurs Interested in Bringing Online Innovation to the Agriculture Field." It was determined that JAZZ would support the winners of any upcoming activity and provide them with the opportunity to work at the National Incubation Center to develop their ideas.

### -Launch of Scoping Study for PET Waste Management in Pakistan

The Env & CC Program attended the launching ceremony of the Scoping Study for PET Waste Management in Pakistan. This ceremony was attended by the Minister of Climate Change, Ms. Zartaj Gul.

### -Social Partners Event:

The Program represented HF at the workshop conducted by WWF for its Social Partners.

## -Web-Talk (IGP&REAP) on Early Warning Systems and Risk Financing:

The Program also attended The ins Resilience Global Partnership (IGP) and the Risk-informed Early Action Partnership (REAP)'s joint web-talk on Early Warning Systems and Risk Financing: Opportunities for Enhancing Anticipatory

### 7. Submissions

#### -HF's nomination submission for the ICIMOD Mountain Prize

Nominations for the Mountain Prize were accepted for those individuals, organizations, or companies that have advanced the mountain cause in the HinduKush Himalayas through innovations in their various capacities and positive tangible change on the ground. ICIMOD awards the Prize and Honourable Mentions to the selected nominees on December 11 (International Mountain Day). The prize was set at USD 2,500. At this prestigious forum, HF's efforts in the mountainous regions of Pakistan were highlighted.

#### -HF's membership application submission for YOUNGO

YOUNGO is the Youth Constituency of the UNFCCC. It consists of many youth-led organizations, groups, delegations, and individuals working in climate change-related fields. YOUNGO runs various Working Groups focusing each on specific aspects of climate change within the UNFCCC negotiations and events to ensure that perspectives of young and future generations are considered in the multilateral decision-making processes. Besides that, YOUNGO members observed and reported on climate negotiations and the implications of their outcomes. HF submitted the application and was accepted and is now a member.

### SMART Village Project – Results Brief 2020

HF continued to implement the flagship SMaRT village project in village Guronjur of District Ghizer Gilgit Baltistan (GB). During the year 2020, the provincial program team had planned some activities but due to the outbreak of COVID-19, only a few activities were carried out in SMaRT Village Guronjur.





### Solid Waste Management:

As part of solid waste management, HT provided five dustbins to the SMaRT village Project Management Committee. The committee members installed these bins at schools and public gathering areas in the village under their supervision.

### Handing Over of Green House to Female Farmers

HF carried out extensive consultation with the Gurunjur Project Management Committee to ensure proper management and utilization of greenhouse installation in the village. Following the recommendations of the local committee, the greenhouse was handed over to one of the active and progressive female farmers for its management. Previously, the greenhouse was managed by a group of five female farmers. The farmer had already cultivated tomato seedlings in the greenhouse which she will sell to other farmers at subsidized rates.



### Propagation of new Trees

The team arranged a one-day session at the model orchard and distributed plant cuttings and buds among the SMaRT village farmers from the bud wood block established in the orchard. Bud distribution aimed to replace low-yielding primitive varieties of fruit plants with improved ones through grafting and budding.

### Addition of ECD Learning material Funded by Asia Foundation

The refurbishment of ECD Model Center was executed through the addition of new teaching-learning materials for children and decoration of the classroom.



## Challenges/ Lessons Learnt

### Budwood distribution of improved varieties of fruits among the farmers of SMART village, Gurunjur, District Ghizer



1. One key challenge was that most program members were involved in the UNDP – YEP execution to ensure smooth implementation given the tight timelines. This completely shifted the focus and level of effort away from Program-related activities and toward Project implementation.
2. Another challenge was a delay in the implementation of Research Grants Cycle II. Due to the outbreak of COVID-19 and closing of educational institutions across the country, the grant schedule was stalled. However, as per the Governments directives, educational institutes were reopened in phases starting on 15th September 2020. Accordingly, the team had revised the timelines for sharing each deliverable of the HF's Research Grant.





## Entrepreneurship Development Program

The Entrepreneurship Development Program at HF aims to create an enabling environment through partnership and linkages, capacity-building initiatives for youth entrepreneurs and effective replication of successful interventions, besides establishing sustainable entrepreneurship by raising donor funding opportunities.

The Entrepreneurship Development Program for 2020 concentrated on increased initiatives of policy engagement with public/private sectors, conducting social mobilization and awareness sessions, and enhanced organizational visibility apart from celebrating international days and building national and international partnerships. The program also prioritized replicating successful projects to scale them up and focus on value addition to provide better opportunities to the beneficiaries.

In 2020, the major focus was on strategic partnerships to generate funds for EDP, to facilitate an entrepreneurship eco-system and knowledge sharing through available wisdom and leveraging strengths as sector leaders. The EDP team successfully concluded the OXFAM project in March 2020, the trainees were provided with the knowledge and skills to run a successful business through entrepreneurship training. Additionally, they were introduced to the concepts of the business cycle, business plan development, bookkeeping, product costing, marketing, and networking through linking them with the market players.



## Program Priority Areas Entrepreneurship Development Program

1. Strategic Partnership
2. Organizational visibility
3. Business Development
4. Successfully executing projects

### Program Results

<p>WED Project beneficiaries were trained and mobilized to develop face masks and hand sanitizers which were delivered to the FIA.</p>	<p>Under Gender Advocacy Anti-Sexual Harassment committee is being made in HF.</p>	<p>WED project documentary and an animated advocacy video was produced as part of the project deliverable.</p>
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In the year 2020, the focus was on enhancing the entrepreneurial spirit and skills of the OXFAM project beneficiaries and developing a platform for the trainees to interact with the market players and actors. The trainees were provided with knowledge and skills to run a successful business through entrepreneurship training. They were introduced to the concepts of business cycle, business plan development, bookkeeping, product costing, marketing, and networking.



## Key Activities 2020

### Women Entrepreneurship Development Project (WED)

#### Project Brief

These days economic development cannot be attained without women's contribution to society. A large segment of society constitutes of women that are not employed in formal jobs or are earning a monthly income and hence, it is imperative that these women were made capable of earning a livelihood through jobs they can do at home. Due to the heavy consumption and harmful practices of single-use plastic bags around the world, the government of Pakistan banned the usage of plastic bags is being discouraged. Therefore, Oxfam & HF decided to introduce a project which aimed to advance women's economic empowerment and well-being through the design, production, and marketing of cloth bags as an alternative to single-use plastic bags. The objective was:



#### Project Objectives

**To train selected women in entrepreneurship development, product development (cloth bags) and create market linkages.**

- Develop a product with improved and contemporary designs.
- Increase income and employment opportunities for women.
- Encourage women entrepreneurs to start or expand business operations.
- Improve the status of women through economic empowerment.
- Reduce plastic waste in target localities.

Through this intervention, HF is committed to provide training to ten female recipients on women entrepreneurship, the dangers of using plastic bags, product development and stitching techniques. As a result, they developed products with different designs, a total of 120 pieces ranging from Rs 60 – Rs. 1000 were developed for rapid market assessment and linkages.

## Women Entrepreneurship Project:

HF and Oxfam Pakistan, keeping in view the ban on the use of plastic bags in Islamabad and climate change, executed the Women Entrepreneurship Development project to boost women entrepreneurship by choosing the production and marketing of cloth bags to provide an alternative to plastic bags to the people. The trainees were provided with knowledge and skills to run a successful business through entrepreneurship training, product development training, sessions, exposure visits etc. Under the supervision of experts, the women entrepreneurs learnt the designing and customization techniques to produce high-quality bags. Women trainees were given a toolkit comprising of a sewing machine and basic equipment required to produce cloth bags. Moreover, to introduce the women trainees to the market players and wholesalers, they were taken on exposure visits to the wholesale markets of Rawalpindi, Islamabad, and Faisalabad. The WED project not only introduced the trainees to potential buyers in Islamabad but also helped establish linkages with the business community to ensure sustainability for the newly launched businesses (of the trainees).



## Project Completion Activities

The project phased out on March 31, 2020. A project documentary was developed which captured the project's successes and mapped out the beneficiaries' journey. To reach out to the younger audiences, an animated video was developed which captured the hazardous effects of plastic on plant and animal life and the harms of plastic pollution. A quarter-page write-up on the WED project and the support it has provided to microentrepreneurs while helping to curb plastic pollution was published in the English daily, The News on 7 April 2020.





## Women Entrepreneurship Project:

A flash mob is a group of people who assemble suddenly in a public place, perform an unusual and seemingly pointless act for a brief time, and then quickly disperse, often for entertainment, satire, and artistic expression. Flash mobs are organized and orchestrated by companies and businesses to raise awareness, advertising, advocacy, and campaigning. Flash mobs are a creative and effective way of influencing consumers' buying behaviour and are mostly organized via telecommunications, social media, or viral emails. They aim to make known a certain social cause, product, increase brand recognition or brand loyalty.



To also promote the government's efforts, the WED team at HF and Ms Farzana Altaf -DG Environment Protection Agency planned to organize a flash mob as an advocacy for the Clean Green Pakistan campaign. The aim was to create awareness of the ban on single-use plastic and to introduce cloth bags as an alternative. The participants were arranged through the government based on their partnership with Islamabad Medical Dental College.

## Objectives

- To raise awareness on the ban of single-use plastic bags.
- To promote the use of cloth bags as an alternative to plastic bags.
- To help market and advertise the 10 enterprises for livelihood generation through the sale of cloth bags.

To provide livelihoods to the WED beneficiaries during the COVID-19 lockdown, a sub-project funded by Oxfam was designed and implemented to provide facemasks and hand sanitizers to the law enforcing agency, FIA. The women entrepreneurs were trained to sew face masks and develop hand sanitizers as per the guidelines issued by the Drug Regulatory Authority of Pakistan (DRAP).



## Success Story

*"Just after a month of being trained, I have secured deals with local vendors and have begun selling them cloth bags. I am happy at the bright prospects ahead of me and very proud that through my business venture, I am helping the government implement its ban on plastic bag and earn a decent income for myself", beams Jahan Ara.*



Jahan Ara, aged 52, belongs from Chitral and moved to Rawalpindi in 2016 in pursuit of a better future for her family. Her husband runs a small Agri based business, the profits from which are not enough to cover the household expenses. Though only a matriculate, Jahan Ara is a skilled seamstress and learnt sewing in her youth. Jahan Ara used her skills and entrepreneurial nature to set up and run home based business to help her husband meet the expenses. With no one to guide her, Jahan Ara suffered heavy loss in her business and had to close it down. Undeterred by the loss Jahan Ara started stitching clothes for her neighbors and started giving sewing classes to the girls in her neighborhood and stitched clothes. She has trained more than 20 girls.

But Jahan Ara was still on the lookout for an opportunity to enter the business world. After she came to know about HF Women Entrepreneurship Development "WED" Project, she expressed interest in getting the training. She enrolled herself in the training and Jahan Ara polished her stitching skills and learnt various patterns for stitching cloth bags. She is utilizing her skill to make environment friendly cloth bags for the better environment.

*"Being a resilient person who is always on the lookout for an opportunity to earn a decent income, I joined the Women Entrepreneurship Development Project as a trainee and received training in designing and making of cloth bags and extensive mentoring in entrepreneurship and setting up a business. The focused trainings boosted my confidence and equipped me with the skills and knowledge to conduct my business successfully. I believe I can now carve a better future for my family," shares a hopeful Jahan Ara.*

The entrepreneur in her fully benefited from the Entrepreneurship training of the project. According to her she is getting different orders as well based on her work quality and creative designs taught by the Hashoo trainers. Her skills have been improved and now she is aware enterprise markets and cost and pricing of her product. She is reutilizing her profit of her business solely on the growth of her enterprise. She is planning to grow her business



## Youth Empowerment Program (YEP)

Khyber-Pakhtunkhwa province has enormous and untapped potential for tourism. With its wealth of natural resources, diverse indigenous cultures, attractive landscapes, and history; the province offers itself as an attractive destination to national and international tourists looking for adventure and relaxation. Tourism in general is also considered a major source of income and employment generation in sectors both directly and indirectly associated with tourism. To promote sustainable eco-friendly tourism that is culturally appropriate, environmentally responsible, and economically viable, United Nations Development Program (UNDP) joined hands with HF under the 'Youth Empowerment Program (YEP)' for the delivery of professional trainings to 1500 local youth (at least 25% female) to create economic opportunities for youth in the travel and tourism industry. The Program envisages two types of trainings:



- ▶ Training of 500 youth on relevant skills for placement in Tourism industry
- ▶ Training of 1,000 youth for establishment of tourism related micro-enterprises.

The project's geographical span covered three districts of the Khyber Pakhtunkhwa (KP) province, namely Buner, Chitral and Swat. Initially detailed primary and secondary research was carried out to identify and analyze key tourism-related value chains, markets, and business opportunities for youth in the tourism sector for developing training programs related to employment and entrepreneurship. Likewise, with the employment and entrepreneurship trades identified for training delivery, the process for the registration and enrolment of trainees was initiated.

At the start of 2020, with the breakout of the COVID-19 pandemic, the project activities were put on hold following directives by the Govt. of Pakistan and the donor, UNDP.

## Online Trainings due to COVID-19 pandemic

The start of the COVID-19 pandemic, as well as the associated immediate response measures of lockdowns and social separation, had accelerated the global adoption of digital initiatives. The enforced lockdown during the pandemic also resulted in a new problem. Commonly referred to as the 'Youth Bulge' in Pakistan's demographics, millions of young people that constitute a major portion of the population found themselves with little to do at home. The education sector, in particular, was thrown in turmoil.

Difficulties such as inaccessibility to education, inadequate funds, and resources, as well as gender disparity in the sector, were further exacerbated. The gender, social and economic divide had now translated into the digital divide. HF was supposed to give hands-on trainings to the trainees in their respective districts, but, due to COVID-19 Pandemic, HF decided to do the online trainings in three phases (1st Phase, 2nd Phase and 3rd Phase). Few trades were identified for online training sessions such as Event management, tour operator, small-scale retail business and small-scale eatery business.

After having trained 500 youth in eco-tourism, with the advent of COVID-19, the Hashoo program team had to quickly move to redesign not just the delivery mode of the project but also the subject matter of the training modules. With the pandemic and its far-reaching impact on the economy, HF re-evaluated the situation and redesigned a crisis response highlighting an innovative approach based on pragmatism for delivering training and enabling youth through skills enhancement. The focus was on market-oriented skills in economic sectors that are predicted to grow during this pandemic. These trades were identified based on trend analysis and desk study of the economic sectors that have sustained during COVID-19 and are expected to grow post-COVID. The revised design adopted a combination approach of leveraging technology and containing health risks by using online and physical distancing strategies to up-skill the youth for either employment or self-employment. HF project design recognized the importance of creating sustainable and self-perpetuating models to empower youth through learning strategies while being mindful of health safety. Initially, these trainings were designed to be hands-on training, which due to the COVID-19 pandemic were then planned as entirely online trainings. However, due to the nature of some trades and the recommencement of university classes, in consultation with UNDP HF once again responded to the needs of the context and decided to conduct both online and offline training for both university-level youth as well as community-based youth.

This constituted the Youth Empowerment Program (YEP) employing community-based 'on-ground' and University supported 'online' training approaches. In its second phase of training, over 1000 youth from different universities of Khyber Pakhtunkhwa province and local communities were engaged in specially designed technical and enterprise development training. In collaboration with the Universities, the students were provided internet devices to participate online in their preference of trades in a 5-Day Technical Training. The trade topics of the training included Digital Marketing; Cyber Securities; Supply Chain Management; Elderly Care; Stunting & Wasting/ECD; Interpersonal Communication Skills; Livestock/poultry home-based training; Food Processing; Retail Services (i.e., Grocery, IT Hardware, Beauty Salons etc.). This was followed by a 3-day online sessions regarding Enterprise Development Training (EDT). The concepts of Alternative Learning Pathways (ALPs) such as (online) distance learning and vocational training provided the premise for the Hashoo customized courses.

### Training trades included

Livestock /Poultry Homebased Training + EDT	Livestock /Poultry Homebased Training	Stunting and wasting
Food Processing + EDT	Food Processing	Elderly care
Retail Business + EDT	Small scale Business	Interpersonal Communication Skills
Cyber Securities	Supply Chain Management	Digital Marketing
Retail Services	Food Processing	Livestock Management
Tour Operator	Small scale eatery	Tour Guide

### Challenges/Lessons Learnt

- ▶ Due to the unprecedented COVID-19 outbreak, project activities were halted which resulted in delays.
- ▶ Because of the pandemic, the project's targets and goals for the year were not met.

## Strategic Support Unit

The Strategic Support Unit streamlines internal HF mechanisms to achieve programmatic goals and deliverables. It facilitates intra-department relationships and contributes to overall programmatic design ensuring programs are transparent, effective, and quantifiable.

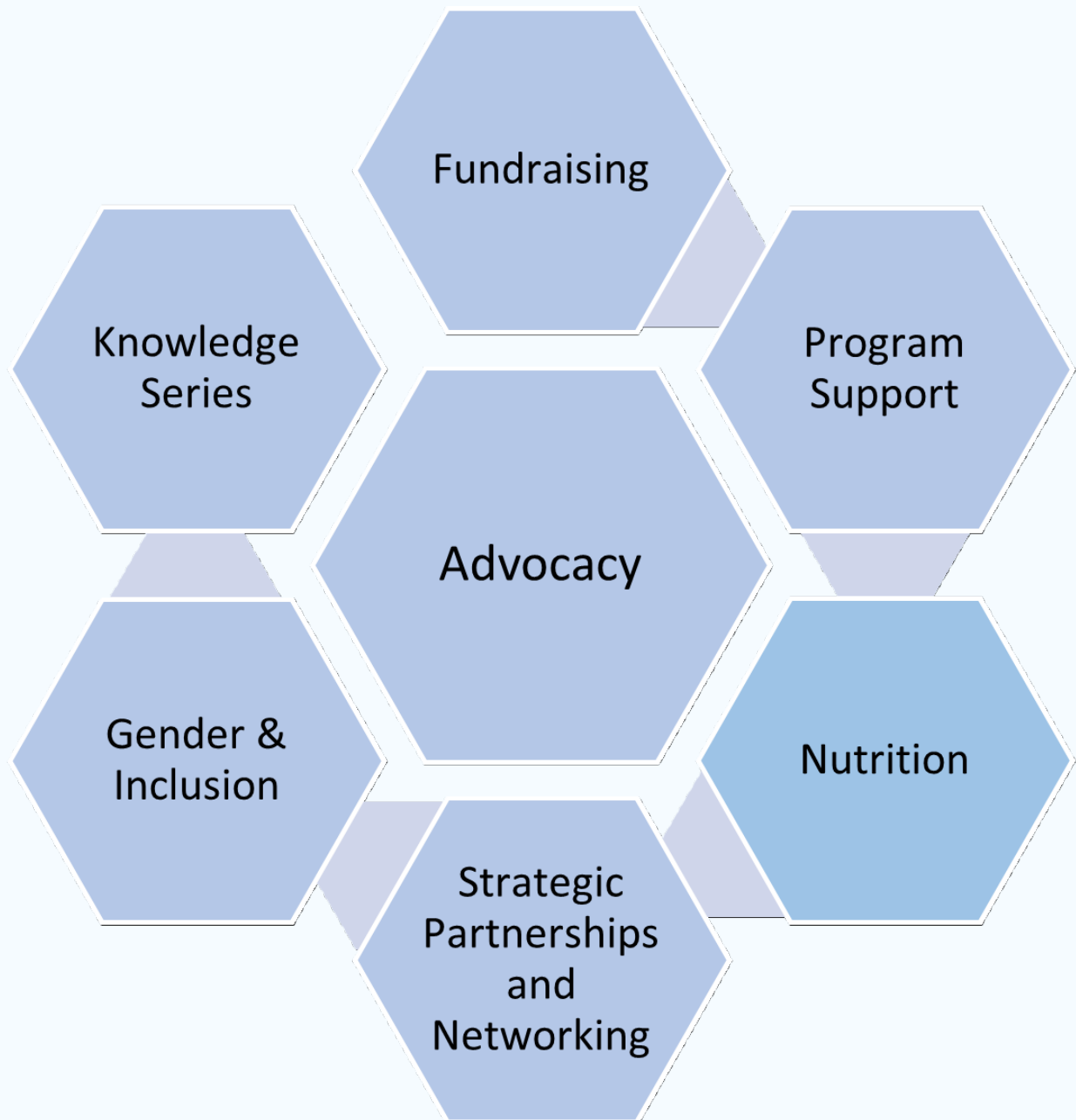
Furthermore, it manages communications between all relevant stakeholders and brings about cohesion between HF departments and external stakeholders. The SSU also leverages the organization's past experiences and knowledge to intensify donor relationships and scouts for new venues for fundraising and resource mobilization. Additionally, the SSU department ensures that gender equality is mainstreamed in all the Foundation's interventions and that the internal organizational ethos reflects its vision to work towards women empowerment and equitable practices. For 2020, the SSU has prioritized institutional building, business development, and visibility to achieve the organization-wide goal of 'Outreach' this year. The unit has liaised and networked with private and private sector organizations for partnerships and proposal submission.

Having to tackle the unprecedented and unforeseen dilemma of the current global pandemic which has severely impacted the entire world. The SSU has followed its internal COVID-related strategy to mitigate the impacts on the organization's functioning and to calibrate the Foundation's goals with the short- and long-term impacts of COVID-19. In addition, this year, the SSU has revived HF's nutrition portfolio as an integrated multi-sectoral program and focused on the Foundation's commitment to gender and inclusivity.

Despite COVID-19 related setbacks, this year the SSU managed to onboard a USD 50,000 UNICEF project, won the Foundation 3 Global Diversity and Inclusion Awards, ran four successful communication campaigns, and built the internal systems at the Foundation. The SSU resource mobilization team created an overall fundraising plan for the organization alongside fundraising letters for Umeed e Noor, Hashoo Trust and CSR. Moreover, the team attended events at a different level and organized sessions, and events at organizational levels such as International Women's Day which was followed by the discussion on importance of women's day and their rights by renowned feminist Farzana Bari.

The Strategic Support Unit of HF leveraged the program's outreach and establish sustainable linkages within the industry. The SSU team seeks to improve the institutional building and engage initiatives in appropriate networks in order to strategically use them, and it continues to focus on seven key priority areas to ensure that the year's goals are met:





## Program Results 2020

### Key Activities

#### Gender and Inclusion

HF has a strong commitment to improving gender equality throughout the organization and its frameworks which support international development work. Improving the economic position, social status, and protection of women and girls contributes to more prosperous and more stable societies. Gender is a common cause of 'women inclusion/Gender parity' in economic benefits through HF programs. Understanding the development dynamics, HF ensured that existing and potential women clients are impacted positively in the following ways:

- ▶ Improved income through entrepreneurship development interventions such as capacity building.
- ▶ Increased mobility and improved access for women to assets/resources, jobs, training, appropriate products, and services.
- ▶ Increased ability to make decisions at home, and in their work or business.

The SSU furthers HF's commitment to improving gender equality throughout the organization and its thematic framework. The SSU highlighted various ways in which gender empowerment can be achieved, improving the economic position, the social status and protecting women and girls from violence of any kind. Furthermore, to advocate for a more inclusive workplace and in turn, society, the SSU actively worked to create safe spaces for people with disabilities and ethnic and religious minorities. The SSU through its work with NACG also advocated for child protection and safety. HF looked for chances to promote inclusivity and created several initiatives addressing gender and disability issues. The SSU also ensured that HF is now part of the Global Inclusion and Diversity Benchmarks and has consent to use the manual to align its inclusion policies. Additionally, through the SSU, HF entered and won the highly prestigious GDIB Awards for Leadership, Vision and Social Responsibility.

Furthermore, the team executed two successful initiatives around women's and children's rights, one on International Day of the Child and the other on 16 Days of Activism in conjunction with the GHC.

HF initiated a 16-day advocacy campaign at the Canadian High Commission in Pakistan to raise awareness regarding Gender Based Violence (GBV) and its increase during the COVID-19 Pandemic and brought Pakistani Youth into the conversation. This campaign also included awareness and consultative sessions with students from top universities in Islamabad and Rawalpindi including NUST, Bahria University, SZABIST and others.

## Nutrition

HF revived its nutrition portfolio in the year 2020 and actively worked to integrate it across programs and interventions. Furthermore, the pandemic has threatened food security all over the country and we need to actively work towards SDG 2 – Zero Hunger. In this situation, there is an opportunity for HF to work on the following agendas to 'build back better' such as: contribute to the development, implementation and updating of COVID-19 response plans and working towards the empowerment of small/local businesses within the food system.

HF also finalized its nutrition strategy, developed and implemented a 'Food Heroes' campaign, carried out nutrition awareness sessions with HHA trainees and is currently developing a nutrition roundtable with the regional Peshawar office.

## Advocacy

The SSU played a vital role in HF's advocacy efforts as all of HF's memberships are overseen by this department, including HF's roles as an Executive Council Member, SUNCSA, Official Secretariat NACG, and Child Rights Movement partner. HF broadened its strategic ambitions as a result of these collaborations and is now a major player in subjects of nutrition, gender, children and climate.

SSU also launched a social media awareness campaign on child rights and climate change in collaboration with the Million Smiles Foundation. The initial phase of the campaign, Created Hype, saw the publication of trends and other pieces, which received a significant amount of leverage, with about 80,000 retweets.

- **National Action and Coordination Group for Eliminating Violence Against Children (NACG):**

HF is part of the secretariat of NACG. It is linked with the regional South Asia Coordinating Group on Action against Violence against Children (SACG) and the South Asia Initiative to End Violence Against Children (SAIEVAC), which is an intergovernmental apex body of the South Asian Association for Regional Cooperation (SAARC). NACG is established in each South Asian Country (Pakistan, Afghanistan, India, Bhutan, Maldives, Bangladesh, Nepal, and Sri Lanka). NACG is composed of UN agencies, multi-lateral and bi-lateral agencies, NGOs, civil society organizations, consultants, and children's (girls and boys) and young people's group. The purpose of NACG is to strengthen interagency work including with governments and children's groups to end violence against children. NACG - Pak has more than 50 general body members representing all provinces of Pakistan. In collaboration with NACG, a webinar was carried out on the Regional Dialogue on the COVID Pandemic and its Impact on Children with Focus on Violence against Children.

## ● **Scaling Up Nutrition Civil Society Alliance (SUNCSA):**

Being a member, SSU attended SUNCSA's Executive Council meetings and offered its services as a contribution to managing the organization's membership fees, resulted in a more dynamic cooperation. The EC members, CD HF, and the financial team held a discussion in this respect at the HF Core Office, Islamabad. The following activities were carried out with SUNCSA in 2020:

- Webinar on Orientation to IDEAL's Applied Research Award RFA
- A follow-up meeting between HF and SUNCSA was held.
- HF participated in a two-day summit, Lives in the Balance organized by the Core Group and the Partnership for Maternal, Newborn & Child Health (PMNCH), the world's largest alliance for women and children (June 30th-July 2nd)
- Applied for proposals in line with nutrition and food security as part of the SUNCSA network

**SSU established relationships with a variety of organizations to broaden its reach and support the Foundation. In addition, major strategic alliances were formed to expand HF's footprint and position in the development sector.**



### **SWERA Award**

HF received SWERA Award on World NGO's Day in February 2020. Mr. Ibrahim Carlos, Head of Turkish Red Crescent Delegation presenting Social Work Encouragement Recognition and Appreciation (SAWERA) Award to Ms. Ayesha Khan, Country Director of HF on World NGO day for under the category of Inclusion and Community Work.



- **Knowledge Management, the Knowledge Series:**

The Knowledge Series at HF is a one-of-a-kind thought-provoking platform in which the team invites experts and scholars to share their wealth of knowledge and life experiences with us. Learning is a two-way street, and the Knowledge Series team works to improve everyone's learning. In the year 2020, SSU resumed working on the Knowledge series and for the first episode, SSU team engaged Mr. Athar Zia, Dr. Kashif Irfan, and Faizaan Sheikh who is a young social entrepreneur. And the team also coordinated with Christopher Khng, Head of Development Cooperation at Canadian High Commission.

Webinar Topic	Guest Panelist
Child Protection in COVID-19	Dr Naeem Zafar, CEO Pehchaan and Punjab Lead, NACG
'CAN DO ATTITUDE' during COVID-19	Mr. Ali Jafry, Country Head Pakistan, YP2G and CEO, Knowledge Now
'Heroes of Pakistan'	Zeshan Afzal, Co-Founder, Million Smiles
Violence against Women	Zainab Ali Khan, Working Member, Every Woman Treaty

- **Program Support :**

- a) **COVID-19 Mitigation :**

The world was faced with the unprecedented challenge of continuing operations during a global pandemic. To mitigate the immediate and medium-term impacts of the virus, the SSU team spurred into action. The following activities were undertaken for COVID-19 Mitigation:

1. A HF COVID support group on WhatsApp was created for all staff members to connect over this new reality and the specific challenges faced as a result.
2. The SSU team formulated an internal resource mobilization strategy to calibrate HF's long-term strategic goals with the impacts of COVID-19.
3. SSU leveraged technologies such as ZOOM and Microsoft teams to host webinars as part of knowledge series to disseminate COVID-19 learnings, knowledge, and

- **Lobbying/Strategic Partnerships:**

- a) Lobbying is one of the cornerstones of development work and this year, the SSU has proactively advocated and lobbied with relevant CSO partners and relevant government agencies in bringing awareness to pertinent issues. One main point of focus has been gender empowerment and child protection. The Unit has and continues to assess, analyze, and pursue partners who share the Foundation's values in bringing about an equitable society. This was undertaken by forging consortia with relevant partners such as PIDE, KIU, LEAD, INDUS Consortium, Nestle,

Nutrition International, PAHCHAAN, Oxford Technologies, when pursuing opportunities, via the signing of MoUs and frequent networking. The SSU aimed to strengthen institution-building, consensus building and engage programs in relevant networks. SSU has attempted to strengthen ties with the private sector and through the private sector engagement, companies like NESTLE, Telenor, Jazz, Packages, and the CORE Alliance were engaged.

- b) For fundraising efforts, the SSU team corresponded with the diplomatic community through the CD office to mobilize funds for Umeed e Noor and liaised with various organizations. HF (HF) with the collaboration of Hashoo Group arranged the awareness sessions to sensitize the staff of Hashoo Hotels who were working in various properties across Pakistan regarding the HF's interventions/programs which the Foundation had been working on with a global vision for the past 32 years. The duration was of 8 days and outreached to 9 Hashoo Hotels in which a total 750 of associates/staff participated from the Hashoo Group properties across the country. The SSU also facilitated and supported the CD in a fundraising meeting with the UNHCR UAE Fundraising team.
- c) As member of the SUNCSEA, this year HF participated in a two-day summit, Lives in the Balance organized by the Core Group and the Partnership for Maternal, Newborn & Child Health (PMNCH), the world's largest alliance for women and children. The department oversees all of HF's memberships including HF's role as an Executive Council Member, SUNCSEA, Official Secretariat NACG and partner of the Child Rights Movement. Through these alliances, HF works to achieve its strategic objectives and is an active participant in global discussions about nutrition, gender empowerment, inclusion, climate change, entrepreneurship, and other topics. SSU also assisted HF in becoming a member of the global Girls Not Brides alliance and is actively applying for Asia Pacific Forum on Women, Law and Development (APWLD) membership. The SSU facilitated an HF meeting with the Federal Minister of Human Rights, Dr Shireen Mazari to discuss issues related to child rights and concluded its tenure as the official secretariat of the NACG.

## ● Networking:

National Action and Coordination Group for Eliminating Violence Against Children (NACG):

As a part of the NACG secretariat, HF is linked with the regional South Asia Coordinating Group on Action against Violence against Children (SACG) and the South Asia Initiative to End Violence Against Children (SAIEVAC), which is an intergovernmental apex body of the South Asian Association for Regional Cooperation (SAARC). NACG is established in each South Asian Country (Pakistan, Afghanistan, India, Bhutan, Maldives, Bangladesh, Nepal, and Sri Lanka). NACG is composed of UN agencies, multi-lateral and bi-lateral agencies, NGOs, civil society organizations, consultants, and children's (girls and boys) and young people's groups. The purpose of NACG is to strengthen interagency work including with governments and children's groups to end violence against children. NACG - Pak has more than 50 general body members representing all provinces of Pakistan.

In the year 2020, the following activities of NACG under SSU were carried out:

A webinar on Child Protection held with Dr. Naeem Zafar, Punjab Lead, NACG

A Media Campaign for Ending Violence Against Children on all social media platforms

An active Hashoo Children's Club WhatsApp Group

Partnerships with Million Smiles to work together on Child Protection

A card is prepared and shared regarding safety of children during COVID 19

### ● **Fundraising and Resource Mobilization:**

During 2020, the SSU prioritized business development, fundraising and resource mobilization. From January 1st to December 31st, an additional number proposals have been submitted by the SSU team and a further number have been edited and refined for submission. Additionally, the resource mobilization team institutionalized a policy around proposal development and submission. An opportunity matrix was developed, and a proposal overview database was created, tracking all the proposals developed over this year along with a summary of each proposal. This allows the resource mobilization team to visualize the themes HF has been applying, and how to align its fundraising strategy to donor priorities. This quarter, the SSU won and brought in a UNICEF project worth USD 50,000. Furthermore, another project has been shortlisted by the donor and we are currently awaiting the final outcome. In addition, the SSU resource mobilization team is in the process of developing a fundraising strategy for the organization complementing its development of fundraising letters for SCR, Umeed e Noor, Hashoo Trust as well as a donor mapping document alongside an overall fundraising strategy.

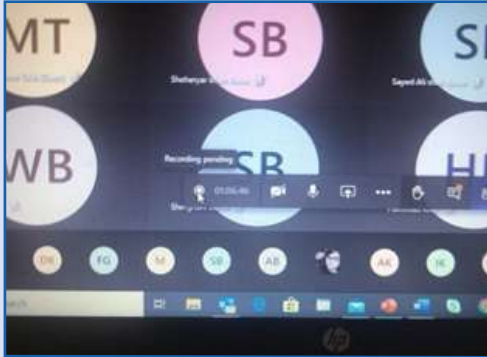
## Challenges/Lesson Learnt

- As it was difficult to maintain track of proposals developed, the team worked to institutionalize and create a record of all fundraising-related activities. It accomplished this by compiling a database of all previously submitted proposals.
- SSU managed WFH by keeping active on WhatsApp and checking in with team members through weekly meetings and sharing weekly work plans.
- The mandate and scope of the SSU in 2020 greatly expanded and managed weekly meetings to maintain communication and team synergies.





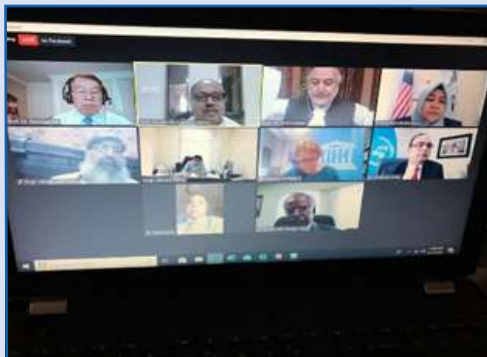
# Picture Gallery



Online Training Session of UNDP ECO-Tourism Project



Stall at COSALA Women's Day Event



Sustainable Investment Opportunities Conference for KPK



International Womens Day



16days activism campaign



HF Staff during the awareness session for Hashoo Group

# Picture Gallery



Let Pakistan Breathe Campaign



International Mountain Day



Celebrating Global Climate Action Day



SSU team at a seminar on Protection against Harassment on workplace



Soil Testing Hashoo SMaRT Farms



Social Partners Eventsession for Hashoo Group

## Our Partners



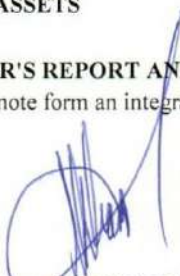


**THE HASHOO TRUST**  
**STATEMENT OF FINANCIAL POSITION**  
**AS AT DECEMBER 31 2020**

	Note	2020 (Rupees)	2019 (Rupees)
<b>FUNDS</b>			
Trust fund		88,978,804	69,702,623
<b>NON-CURRENT LIABILITIES</b>			
Deferred liabilities	5	33,000,413	41,441,457
Deferred capital grant	6	2,851,249	3,851,448
Non-monetary capital grant	7	599,500	599,500
Restricted grants	8	14,413,279	129,619
		50,864,441	46,022,024
<b>CURRENT LIABILITIES</b>			
Trade and other payables	9	59,533,739	84,480,118
Unearned income	10	2,407,114	3,827,755
		61,940,853	88,307,873
Contingencies and commitments	11	-	-
<b>TOTAL FUNDS AND LIABILITIES</b>		<b>201,784,098</b>	<b>204,032,520</b>
<b>NON-CURRENT ASSETS</b>			
Property and equipment	12	10,841,048	14,333,223
Deferred tax asset	13	2,677,265	2,295,098
Long term security deposits		796,432	2,229,814
		14,314,745	18,858,135
<b>CURRENT ASSETS</b>			
Trade and other receivables	14	114,062,335	87,670,537
Short term investments - held to maturity	15	8,613,775	8,710,258
Advances, deposits and prepayments	16	2,452,934	2,630,985
Tax refund due from the government	17	34,432,819	31,783,897
Cash and bank balances	18	27,907,490	54,378,708
		187,469,353	185,174,385
<b>TOTAL ASSETS</b>		<b>201,784,098</b>	<b>204,032,520</b>

**AUDITOR'S REPORT ANNEXED**

Annexed note form an integral part of these financial statements



**TRUSTEE**



**TRUSTEE**



**THE HASHOO TRUST**  
**STATEMENT OF INCOME AND EXPENDITURE**  
**FOR THE YEAR ENDED DECEMBER 31 2020**

	Note	2020 (Rupees)	2019 (Rupees)
<b>INCOME</b>			
Amortisation of deferred capital grant	6	1,000,199	1,029,992
Utilisation of restricted grant	8	33,439,341	30,216,870
Donations	19	36,365,034	81,093,320
Revenue from programs / projects	20	90,100,875	121,173,154
Other income	21	15,670,980	14,019,228
		<b>176,576,429</b>	<b>247,532,564</b>
<b>EXPENDITURE</b>			
Against restricted grants		(33,439,341)	(30,216,870)
Depreciation on restricted grant assets	12.1	(1,000,199)	(1,029,992)
Programme and operational expenses	22	(107,869,694)	(155,814,486)
Administrative expenses	23	(17,088,925)	(25,315,335)
		<b>(159,398,159)</b>	<b>(212,376,683)</b>
<b>Surplus before tax</b>		<b>17,178,270</b>	<b>35,155,881</b>
Taxation	24	2,097,911	(6,826,392)
<b>Surplus for the year</b>		<b>19,276,181</b>	<b>28,329,489</b>

Annexed note form an integral part of these financial statements

  
**TRUSTEE**

  
**TRUSTEE**