

ANNUAL REPORT 2021



 **HASHOO
FOUNDATION**
Knowledge to Empower!

VISION

"An ethical, equitable and inclusive society in which people live with dignity and have power over their own lives."

MISSION STATEMENT



"To empower communities by leveraging knowledge as capital for their socio-economic uplift."



"To empower young women and men through building capacities for employability and resilience towards sustainable and inclusive development."



"To enable and empower underprivileged communities to be independent by facilitating equitable access to opportunities."



"To enable and empower children with disabilities through special education programs that provide a supportive environment helping them maximize their potential."

Together We Make A Difference

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Acronyms

HF	Hashoo Foundation
Env&CC	Environment and Climate Change
DRR	Disaster Risk Reduction
EDP	Entrepreneurship Development Program
MoU	Memorandum of Understanding
NACG	National Action and Coordination Group
NWP	National Water Policy
OXFAM	Oxford Committee for Famine Relief
SAARC	South Asian Association for Regional Cooperation
SACG	South Asian Coordination Group
SAIEVAC	South Asian Initiative for ending violence against children
SDG	Sustainable Development Goals
MARC	Mountain Area Research Centre
MoU	Memorandum of Understanding
NACG	National Action and Coordination Group
NDRMF	National Disaster Risk Management Fund
NHSD	Network for Human and Social Development
NMRF	Non Modellable Risk Factor
NUST	National University of Science and Technology
NWP	National Water Policy
OXFAM	Oxford Committee for Famine Relief
SAARC	South Asian Association for Regional Cooperation
SACG	South Asian Coordination Group
SAIEVAC	South Asian Initiative for Ending Violence against Children
SDG	Sustainable Development Goals
SMaRT	Sustainable Measurable and Resident Techniques
SMEs	Small Medium Enterprises
AWP	Annual Workplan
SSU	Strategic Support Unit
SUNSCA	Scaling Up Nutrition Civil Society Alliance
UNDP	United Nation Development Program
(FLEWs)	Female Livestock Extension Workers
WED	Women Entrepreneurship Development
YEP	Youth Empowerment Program
SWERA	Social Work Encouragement Recognition and Appreciation Award

Acknowledgement from Country Director

The year 2021 remained a challenging year due to the continuation of the COVID-19 pandemic. Despite the pandemic and other economic challenges, HF team stayed strong to achieve the desired goals and objectives to uplift the socio-economic condition of underprivileged communities. Hence, 2021 was the year in which we managed to win several 'Global Diversity and Inclusion Benchmarks' (GDIB) Awards with special mention in three categories, namely: 'Best Practices in Social Responsibility', 'Progressive in Vision', and 'Progressive in Leadership'. HF rose to the challenge of 2021 by helping people not just to survive but thrive in the difficult context by focusing on entrepreneurship development and green businesses as part of the circular economy. We prioritized on interventions strengthening individuals and the entrepreneurial ecosystem, promoting Climate Activism, highlighting good nutrition for building immunity and preventing stunting and other nutrition related congenital diseases. In accordance with our vision and values, the Foundation maintained its priority on inclusive development with a special focus on gender parity both as an end and a means to achieving the desired socio-economic development and justice in our society. HF under its Climate Action Program (CAP) engaged youth & academia for expanding its partnership network with national and international organizations to raise awareness regarding the urgent nature of the climate induced issues in our country and engaging in policy advocacy. We especially promoted regenerative agriculture through our action research pilot in Faisalabad based on the successful implementation of our SMaRT Farm initiative in Gilgit Baltistan. We included adoption of new cropping patterns and applying other climate-friendly agriculture techniques for successful results and learning. The Entrepreneurship Development Program for 2021 concentrated on increased initiatives of policy engagement with public/private sectors. We worked in improving value chains, women's economic empowerment through local economic development, holding entrepreneurship competitions, forming business groups and linking them with national and international markets. Continuing our ETHIC (Entrepreneurship Training Hub & Incubation Center) program providing business counselling, advising marketing strategies, enabling financial linkages and other business support services. Furthermore, HF in collaboration with GIZ designed a pilot project and trained returnees from abroad in setting up their businesses for their sustainable income and value creation in local Pakistani markets. Similarly, in partnership with UNHCR, a one-year Entrepreneurship Program was also launched to train Afghan Refugees in the trades of soap making, surface disinfectant making, and kitchen gardening. The HF Strategic Support Unit (SSU) led in institutional collaboration and partnerships, celebrating International Days, key national events, generating knowledge products and events as part of its Communication, M&E and Knowledge Management. Thus, our internal commitment to inclusion, learning and development enabled us to respond to the external challenges providing a safe and productive work environment so that our team could enable and empower people through innovative interventions with excellence and dedication.



Ayesha Khan
Country Director

Executive Summary

The year 2021 saw the continuation of the COVID-19 pandemic, and Hashoo Foundation, like other organizations dedicated to the development sector, struggled in the service of its beneficiaries as they were faced with unprecedented challenges and conditions. Despite the challenges, the Foundation focused on its knowledge sharing role and guided development interventions as the overarching body with three affiliates under it, namely, Hashoo Hunar, Hashoo Trust and Umeed e Noor.

HF's efforts in 2021 through its various programs were primarily focused on recovery through interventions in the entrepreneurial ecosystem, climate action and food and nutrition with gender equality as a cross-cutting theme.

The Climate Action Program at HF helped to provide an enabling environment for the creation of Climate Resilient Communities along an Environmentally Sustainable, Climate Compatible and Low Emissions Development path. The Climate Program focused on resource mobilization for the SMaRT Village project. The program also initiated innovate solutions considering the challenging situation of COVID 19 by enhancing youth engagement and by engaging HF experts with the national international audience for knowledge sharing aimed at tangible solutions towards Climate Action and expanding partnerships and networks, promoting programmatic synergies. The thematic areas of water and renewable energy remained Foundation's prime focus.

HF also leveraged its experience in nutrition to help people build strong immunity in the prevention of COVID-19 and other communicable diseases. Complimented by the Foundation's commitment to gender and inclusivity, HF's Nutrition program advanced into a more integrated multi-sectoral program.

The Entrepreneurship Development Program (EDP) at HF proactively undertook activities under business development, network & partnership building with Government, national and international organizations such as GIZ, UNHCR to name a few. EDP concentrated on cultural economy initiatives and focused on youth-centric interventions with a specific focus on women.

Additionally, the program continued its policy engagement with public/private sectors, conducted social mobilization and awareness sessions, and built national and international partnerships. The program submitted concepts and proposals for resource mobilization efforts. Dedicated teams of experts were able to secure five projects for implementation in the following year. HF signed various MoUs with partners to further strengthen its footprint. 27 Knowledge Management sessions were conducted during the year which enhanced HF's role as a knowledge-based development organization.

HF's Strategic Support Unit prioritized organizational strengthening, knowledge management and resource mobilization to achieve the organization wide goal of increased visibility this year. This was done by liaising and networking with public and private sector organizations for partnerships to pave the way for resource mobilization.

HF like other organizations had to continue to tackle the unprecedented and unforeseen dilemma of the global pandemic which has severely impacted the entire world. Following its internal COVID-related strategy to mitigate the impacts of the pandemic and consequent restrictions on the organization's functioning, HF recalibrated its goals with cognizance of the short and long-term impacts of COVID-19.

Furthermore, the year also marked HF's efforts to develop organizational strategies, such as the PSEA action plan, internal knowledge management as well the increased outreach and knowledge sharing role through the HF Knowledge Series.

Annual Planning 2021

A strategic planning exercise was conducted in the first quarter of 2021 based on HF's past learning experience which involved PESTEL analysis and in-house discussions. Focusing on the scaling of work and the Foundation's recent restructuring, the organization learnt that consolidation of work and resource mobilization are closely interconnected and need to be addressed through a holistic approach.

The key learnings from the annual planning exercise were:

- 1) Entrepreneurship training and developing of market linkages remains an integral strategy for the economic empowerment of the women and youth
- 2) The potential of agricultural development through innovation, integration of technology, skills and capacity building are immense. The concept of SMaRT village has enormous potential to improve economic conditions of an area with a positive effect on the environment.
- 3) HF needs to continue its efforts on visibility and sharing of experiences as the organization has done tremendous work since its inception in 1988 which has been translated disproportionately in impactful visibility.
- 4) HF needs to continue its networking and alliance building to maximize its potential in bringing about meaningful change in the communities.



CLIMATE ACTION PROGRAM



Programs

1.1 CLIMATE ACTION PROGRAM

HF's Climate Action Program in 2021 set the tone for regional and national climate discourse including sensitization, awareness raising, education initiatives and policy advocacy to further the cause of climate adaptation and mitigation.

During 2021, CAP was involved in various activities regarding youth engagement to expand partnerships and network with other organizations

Various webinars were also arranged to sensitize the youth and general public regarding climate issues. On 'World Environment Day 2021', the session highlighted Pakistan's key wins pertaining to environment, with an emphasis on ecosystem restoration and discussed the most pertinent reflections, turning points, and lessons. Another knowledge product developed by the team was the webinar 'Enhancing Youth Engagement in Pakistan for Enabling Climate Action' CAP launched a knowledge product in video form celebrating 'World Water Day' targeting the youth, expert professionals related to water, agriculture, farmers, government officials etc.

The celebration of Earth Day by CAP highlighted HF's role in policy advocacy in sustainable development.



KEY RESULTS:

- 7000 seedlings of improved variety of tomato were distributed among the female farmers in SMaRT Village 1, Damas and Silpi villages of district Ghizer which were provided by Mountain Agriculture Research Center (MARC).
- The CAP facilitated partnership with WWF by signing an MoU with HF.
- Remaining IT equipment for the ECD project was handed over to the school management committee donated by Asia Foundation at the SMaRT Village.
- Preliminary discussions and meetings with relevant stakeholders for initiating a Youth Climate Activism initiative in GB.
- Conducted meeting with the Environment Department at Karakorum International University regarding youth activism and potentially creating a society named as young environmentalist society for future interventions with HF regarding climate change and environmental issues.
- Conducted meeting with OEC for youth activism.
- Reviewed Annual Development Plans of Provincial Government Departments for climate change and environment related funds.
- Participated in CANSA Energy Transition Working Group.
- Conducted awareness session on World Environment Day at Ceena health and welfare organization.
- Art exhibition on the theme of restoration of ecosystem was held.
- The CAP celebrated the World Water Day with digital assets.

HF ACTION RESEARCH – SMART FARM FAISALABAD

HF's positioning as a knowledge and research-based organization is grounded in the idea of carrying out actionable research. Focused on the same idea, the SMaRT Farm was introduced by HF in Faisalabad based on its research on regenerative agricultural techniques. The techniques at the SMaRT Farm, Faisalabad included the adoption of new cropping pattern by applying suitable Climate friendly agriculture with little to no soil tillage, relay, intercropping methods and maximizing fertility of saline patches through green manuring and applying scientific research base techniques. Additionally, the SMaRT Farm followed the best practices of conventional way of farming to achieve the sustainability targets.



Focus Areas:

HF is focused on innovative and regenerative agriculture by giving a platform for students and private firms to perform agriculture research-based activities at HF SMaRT farm Faisalabad. For this purpose, HF collaborated with Eviol Group for the purpose of seed multiplication on trial bases.

Alongside conventional farming, the SMaRT Farm also initiated experimental farming practices on new crops with high returns.

Challenges:

- Pre-harvest and post-harvesting of new crops is a major challenge faced due to the unavailability of sowing and harvesting equipment's in the area.
- The team learnt that weed control is the serious problem at HF SMaRT Farm. Cropping pattern and better crop rotation plan should be introduced to avoid weed infestation in the future. (Exhaustive Zcrops should be followed by the restorative crops and broad leaves crops with narrow leaves crops).
- Okra exceeded the ETL level
- Land levelling and removal of saline patches using gypsum and other recommended fertilizers was required.
- Extensive cultivation of rice in the surroundings and rising temperature felt more than normal temperature which effected the productivity.



KEY RESULTS:

Learnings:

- Prioritization of Farming Activities
- Cultivation of major cash crop for Suitability of SMaRT Farm.
- Timely management of weed and crop
- Cultivation of crops according to crop calendar issued by NARC
- Close monitoring of weather forecast
- Reclamation of soil salinity on 01 acre through green manuring
- Private lease of 31 acres of arable land to local progressive farmers.

Picture Gallery

REIMAGINE RECREATE RESTORE
WORLD ENVIRONMENT DAY
UN 50
PAKISTAN 2021
HASHOO FOUNDATION
Knowledge to Empower!

Hashoo Foundation
cordially invites you to a
WEBINAR TO CELEBRATE
THE WORLD ENVIRONMENT DAY 2021
Pakistan's Environmental Wins:
Reflections, Turning points and Lessons

SPEAKER
Arif Rahman
Executive Director, Hashoo Trust
Senior Technical Advisor,
HF Climate Change Program

SPEAKER
Fiza Naz Qureshi
Gender Specialist

MODERATOR
Rabia Arif
Senior Program Officer at
Hashoo Foundation

SPEAKER
Dr. Tahir Rasheed
Director Wildlife at WWF -
Pakistan

SPEAKER
Babar Khan
Ph.D. - Senior Specialist
(Ecosystem Management)
International Centre for
Integrated Mountain Development
(ICIMOD)

#ClimateWinsOfHF #GenerationRestoration

Webinar on World Environment Day



Distribution of tomato seeds at SMART Village

Picture Gallery



Breast Cancer Awareness Day in collaboration with Shifa Foundation



MoU signing ceremony of HF with WWF

ENTREPRENEURSHIP DEVELOPMENT PROGRAM



1.2 ENTREPRENEURSHIP DEVELOPMENT PROGRAM

The Entrepreneurship Development Program at HF aims to create an enabling environment through partnership and linkages, capacity building initiatives for young entrepreneurs irrespective of the gender, race, nationality, ethnicity, program focuses on enabling the youth to be the job creators rather than be job seekers. The program contributes to the entrepreneurial ecosystem by providing trainings, building capacity of entrepreneurs such as building market linkages, inculcating business acumen, marketing and business development etc.

The Entrepreneurship Development Program for 2021 concentrated on increased initiatives of policy engagement with public/private sectors, conducting social mobilization and awareness sessions, enhanced organizational visibility apart from celebrating international days and building national and international partnerships. The Program also prioritized replicating successful projects to scale them up and focus on value addition to provide better opportunities to the beneficiaries.

In 2021, the major focus included building strategic partnerships to generate funds for EDP, facilitating an entrepreneurship eco-system and knowledge sharing through available wisdom and leveraging strengths as sector leaders.



Project Details

I. The Asia Foundation

YOUTH AMBASSADOR PROGRAM:

Ecopreneurship and Sustainable Tourism Training for Youth Empowerment Tourism Ambassador Program was conceptualized by the SDG Secretariat in Parliamentary House as an initiative to further the Prime Minister's vision of promoting tourism for economic, social, and ecological uplift of Khyber Pakhtunkhwa by building entrepreneurial and tourism skills in youth. The pilot project was further nurtured by TAF and implemented by HF based on previous experience on implementing an 'Eco-tourism & Camping Village Project' with the funding of UNDP and similar work done district Swat, Buner, Battagram, and Chitral – Golen & Kalash. These training components included Entrepreneurship Development, Hospitality Management Trainings (HMT), and Religious Tourism Training which were essential traits used in the pilot.



Objective:

To train 30 KP youth in Ecopreneurship, tourism/hospitality for their gainful employment and the promotion of sustainable tourism and conservation of tourist sites in KP. The training program enabled them to work for the promotion of tourism in Pakistan.

- I. Training modules customized for Ecopreneurship:
- II. 31 KP youth trained in eco-tourism/hospitality management and entrepreneurship
- III. 50% of the trained youth employed in stakeholders/actors in the tourism and hospitality industry in KP and Islamabad.
- IV. 30% of the trained youth initiate their own business initiatives or joint ventures among themselves or with existing local partners.
- V. Advocacy on environmental protection information and knowledge disseminated throughout the province



Participants on an ecotourism field visit in Dunga Gali and Ayubia track, exploring and learning about the historic Moto Tunnel, the 129-year-old British-era architectural marvel in Ayubia.

2. UNICEF Typhoid Vaccination Campaign

The project entailed social mobilization and community outreach activities to promote TCV vaccine and curb the Typhoid disease through a TCV Campaign in all UCs of ICT Islamabad. HF played a pertinent role in mobilizing the community to vaccinate their children ages 9 to 15 years. The mobilization model was designed for the awareness of caregivers and community earlier which extended to school later.

As the COVID-19 vaccine awareness program started at the same time which had an adverse impact on the typhoid vaccination. However, the timely intervention of mobilizers and engagement of religious leaders resolved the issues quickly and smoothly. Due to a strong mobilization campaign, 189,168 children from 8 UCs (25 zones) benefited from the vaccine.

3. GIZ

Building Resilience Through Skill Enhancement & Entrepreneurship Development

As a result of the economic crisis caused by the COVID-19, many of the overseas Pakistanis involved in skilled labour abroad. However, they are not well equipped to cope with the change in the socio-economic context, which often leads to re-integration challenges at several levels.

To cater to this, the GIZ designed a pilot project to train 100 returnees from Germany and other countries in setting up their own businesses. The aim is to help them re-integrate both economically and socially with a focus on enabling them to establish their existing businesses or develop their business ideas for their sustainable income and value creation in local Pakistani markets.

The main objective of the project was to train beneficiaries in sustainable enterprise development helping them transform their business ideas into financially viable business plans. In this regard, the HF team trained a total of 110 beneficiaries against the target of 100. The Enterprise Development Training (EDT) comprised of a comprehensive ten-day training plus five days for Business Plan development followed by Business Counselling sessions, Market Linkages and Exposure Visits to strengthen their skills for efficient and resilient business management and success within their market context.

After successful EDT training package, 60 (58 Males, 2 Females) out of 110 beneficiaries were further selected for provision of the business toolkits.



4. UNHCR BRACE – I

Building Resilience-Addressing COVID through Entrepreneurship (BRACE) Project

UNHCR BRACE-I project aimed to target Afghan refugees who were impacted severely during COVID-19 and the subsequent economic crisis. The objective of the project was to build the capacity of 60 Afghan youth refugees to empower through entrepreneurship development in 3 specific trades - Hand Sanitizer Production, Face Mask Production, and Immunity Booster Drink Production. The project was for 6 months where the beneficiaries were not only trained in the specified trades but were also provided with enterprise development trainings. To achieve the desired objective of UNHCR to empower the Afghan Refugees, the trainees were also provided with marketing awareness sessions and market surveys were conducted. Market linkages among the trainees and potential vendors and suppliers were developed during the project which will help the trainees in establishing their future businesses.



4. UNHCR BRACE – I

BRACE-Building Resilience-Addressing COVID through (PPE) and Entrepreneurship Project II

With HF's exemplary trainings for the capacity building of the Afghan refugees in BRACE project, UNHCR awarded another component of the project to HF to further train and extend the Foundation's expertise to other camps. United Nations High Commissioner for Refugees (UNHCR) initiated a one-year Entrepreneurship Program to address the COVID-19 pandemic in collaboration with HF (HF) to train 60 Afghan Refugees of age-group 18 to 40 years in Barakai Camp, Swabi through its training in the trades of soap making, surface disinfectant making and kitchen gardening. In the month of August 2021, UNHCR officially agreed to select an additional 30 Afghan Women Refugees from Gandaff camp for training and capacity building in embroidery products, specifically, Embroidery Patti, Tar



Shumar/Pukhta Dozi, embroidered buttons of different varieties as well as designing of embroidered bangles. Thus, the project had a total of 90 beneficiaries (70 women and 20 men) who were trained in the various technical trades and in entrepreneurship development. For embroidery products, the 30 women beneficiaries were selected from Gandaff camp, and their technical training sessions were also followed by entrepreneurship development training as was done in Barakai camp.



STRATEGIC SUPPORT UNIT



1.3 STRATEGIC SUPPORT UNIT

The Strategic Support Unit at HF aims to strengthen institutional building and engage programs in relevant networks to utilize them strategically. The program continued to focus on seven priority areas to ensure the objectives for this year were achieved:

- ◆ Fundraising and Resource Mobilization
- ◆ Program Support
- ◆ Media, Communications and Marketing
- ◆ Knowledge Management (Including Knowledge Series)
- ◆ Gender and Inclusion
- ◆ Lobbying/Strategic Partnerships/Networking
- ◆ Advocacy
- ◆ Nutrition



Other Activities as Events, Sessions & Campaigns

Overall, the SSU has been involved in attending and hosting around 30 webinars and events in 2021. Furthermore, numerous communications and social media campaigns have been conducted as well.

KEY ACHIEVEMENTS:

Activity: WEBINARS/EVENTS/WORKSHOPS 2021			
Sr#	Topic	Guest Panellists	Date
1	SUNCSA Year of Action Webinar	Multiple panelists	12th April, 2021
2	Sahil Cruel Numbers Launch	SAHIL focal people	10th April, 2021
3	Troubling Gender: Voices from Feminist Political Ecology	Multiple panelists	8th April, 2021
4	Organizational Sustainability and Covid-19	Community World Asia	15th April, 2021
5	Low carbon recovery In Pakistan: Green financing strategies in post-covid scenario	SDPI	20th April, 2021
6	GDEIB Launch	HR Metrics	22nd April, 2021
7	IMF policies in Pakistan	IMF Country Rep. for Pakistan and SDPI	14th April, 2021
8	An Informative Session on Nutrition during COVID-19 and Healthy Eating during Eid Break	Ms. Nejla Ali & Ms. Maha Atique	6th May, 2021
9	Pakistan 1st National Dialogue on UN-Food System Summit	Mr. Ghufuran Memon, Secretary, MNFS&R Dr. Muhammad Azeem Khan, Chairman Pakistan Agricultural Research Council (PARC), MNFS&R Ch. Faiz Rasool Senior Policy Advisor – Global Alliance for Improved Nutrition (GAIN)	25th May, 2021
10	Clean energy transition	SDPI	20th May, 2021
11	Nutrition stakeholder engagement	Gov/SUNCSA	21st May, 2021
12	Comprehensive Child Education from Girls not Bride's	Elizabeth Okumo	27th May, 2021
13	Blue Veins event of District Forum	Jannat Bibi	26th May, 2021
14	Child rights forum Meeting attended	Ambreen Zahra	26th May, 2021

Activity: Events 2021			
Sr#	Topic	Guest Panellists	Date
1	Education During Covid-19: Emotional Health Impacts on Children	Dr Baela Raza Jamil, Dr Mariam Anees, Ali Hassan Takkar	15th June, 2021
2	Clean Energy Summit	SDPI	24th June, 2021
3	Policy Reforms for small economies	PIDE	28th June, 2021
4	SME Webinar	Shu Khalid, Arslan, Muneeb	28th June, 2021
5	Gender transformative climate action	CANSA	15th June, 2021
6	SDGS Webinar	IAEG	23rd June, 2021
7	PSEA Training	UNHCR	17th June, 2021
8	Nutrition consultation session with parliamentarians	SUNCSA	14th June, 2021
9	Sexual Harassment – legal framework and institutional mechanism	School of Law and Policy	23rd June, 2021
10	Education Innovations Webinar	UNDP	18th June, 2021
11	Webinar against Child Labour	UNDP/FAO/UNICEF	18th June, 2021

Activity: Training & Campaigns			
Sr#	Name	Conducted by	Date
1	WFH Best Practices – Internal	Nejla Ali - internal	13th April, 2021
2	PSEA Training	UNICEF	15th April, 2021
3	PSEA Training #2	UNICEF	29TH April, 2021
4	PSEA TRAINING #3	UNICEF	10th MAY, 2021
5	Against Child Labour	Nazra, Sana, Lamea	
6	Against Tobacco Use	Maha, Sana	
7	SME Day	Aqib, Sana	
8	NCD and COVID 19	Raised awareness about the links between COVID-19 and NCDs and how vulnerable people can protect themselves.	
9	Say No to Tobacco	To raise awareness about the hazards of smoking	31st May, 2021

INTERNATIONAL DAYS



INTERNATIONAL DAYS

UN World Water Day

The theme for the World Water Day 2021, 'Valuing Water' entailed how water holds different meanings and value for everyone. HF organized a celebration of the World Water Day and encouraged conversation on what water means to everyone individually as well as the importance of water in the context of family life, livelihood, cultural practices, wellbeing, and the local environment. HF made a video that recorded individual responses and shared it across its social media platforms.

UN World Forest Day

HF observed World Forest Day and its theme of Forest Restoration with an infographic highlighting its tree plantation drives. These included:

- SMaRT Village Minapin Tree Plantation:
 - Blue Pine: 3000
 - Spruce: 900
 - Chalghoza: 300
- Shah Allah Dita Tree Plantation Drive: 1200
- Agriculture University Faisalabad Tree Plantation Drive: 300
- SMaRT Farm Faisalabad Tree Plantation: 120
- Total saplings planted: 5,820

International Women's Day

#ChooseToChallenge by Indus Discussion Forum

ICIMOD's Indus Discussion Forum hosted a webinar for Women's Day where HF actively participated. The theme was "Choose to Challenge: Empowering women as leaders for gender equality in the new normal", which highlighted the importance of challenging biases and misconceptions to create a more inclusive and gender-equal world.

World Bank Webinar

'Groundwater in Pakistan's Indus Basin: Present and Future Prospects

HF's experts contributed to the topic and took part in the virtual launch of a visual guide to the report, which the team had prepared to help disseminate the story of groundwater in Pakistan's Indus Basin, the key issues that plague the sector, and a roadmap for improvement.

Energy Transition Working Group CANSA

As a member of the Energy Transition Working Group CANSA, HF attended meetings regarding energy transition in South Asia. Following a presentation on the present and transient energy mix with growing importance of renewable energy in South Asia, the floor was opened for discussion among group members. During the 2nd meeting, participants shared their ongoing efforts for energy solutions and shared their expectations from other participants. High community expectation from domestic biogas units, for instance running pumps in rural Pakistan was observed. Meetings include technical presentations by members as well as collaboration ideas.

INTERNATIONAL DAYS

World Environment Day Ecosystem Restoration Campaign

HF marked its efforts towards the Environment and Climate Change with by marking the formal launch of the UN Decade on Ecosystem Restoration 2021 – 2030 through a 2-month campaign on the theme.



HF Knowledge Series

HF conceptualised and formalised the execution of their Knowledge Series, a unique thought-provoking platform, where experts and scholars of various fields are invited to share their knowledge and life-long experiences with a wider audience. The Knowledge Series are based on the idea that learning is a two-way process and platforms such as these enhance learnings for everyone and highlights HF as a knowledge sharing platform.

- a) Education during COVID-19: Emotional Impacts on Children
- b) Youth Engagement for Climate Action
- c) Integrating Nutrition in COVID-19 Response



BRIEF NARRATION OF THE ACTIVITIES

BRIEF NARRATION OF THE ACTIVITIES

During 2021, the SSU prioritized visibility and resource mobilization.

MEDIA, COMMUNICATIONS AND MARKETING

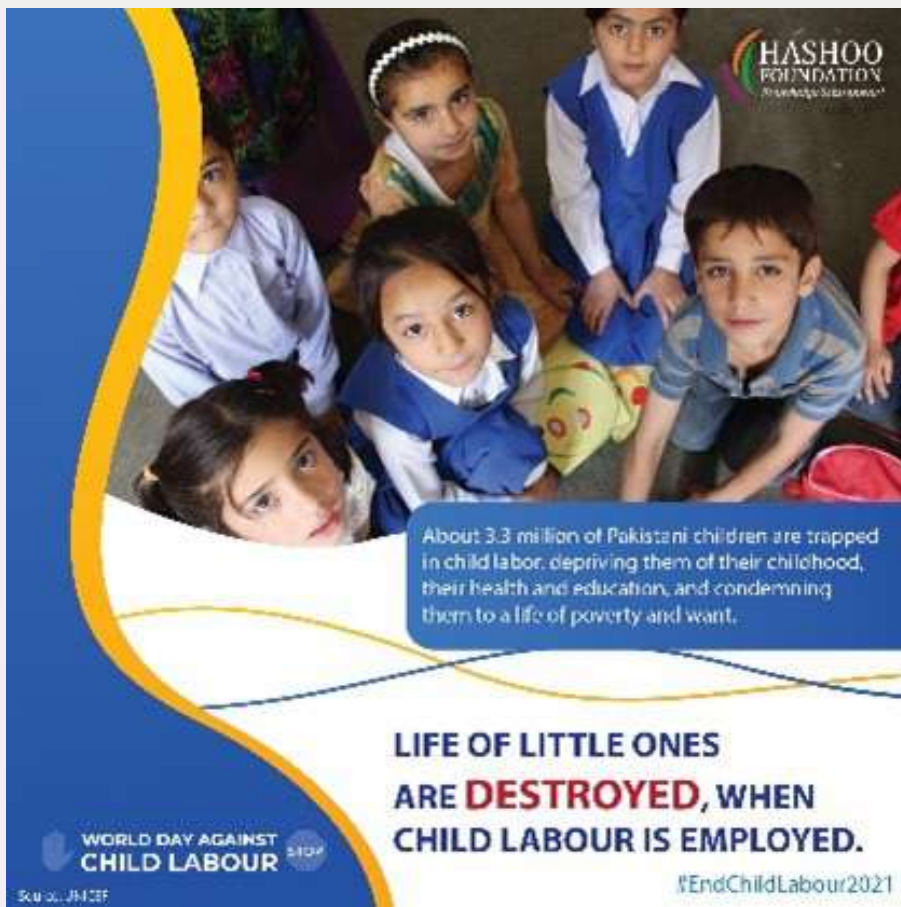
During the last quarter of 2021, SSU team carried out the following tasks:

- Developed a blog for UNDP website on HF and UNDP's Youth empowerment program collaboration.
- Developed a comprehensive document highlighting women beneficiaries across all of HF's interventions, and affiliate organizations for dissemination.

GENDER AND INCLUSION

The SSU furthers HF's commitment to improving gender equality throughout the organization and its thematic interventions. In the past quarter the following activities have been undertaken:

- Development of the Gender and Inclusion Programme outline
- Adoption of the GDEIB Standards and signing of the agreement
- In accordance with the UNICEF PSEA Action Plan, a PSEA policy, code of conduct, PSEA committee tors developed
- HF focal persons attended Two UNICEF PSEA trainings
- Conducted a child labor advocacy campaign via social media on World Against Child Labour Day
- Attended District forum meeting – Blue Veins attended, and CRM monthly meeting attended.



LOBBYING/STRATEGIC PARTNERSHIPS/NETWORKING

The SSU proactively advocated and lobbied with relevant CSO partners and relevant government agencies in bringing awareness to pertinent issues. One main point of focus has been gender empowerment and child protection. The Unit has and continues to assess, analyze, and pursue partners who share the Foundation's values in bringing about an equitable society. SSU has forged the following partnerships:

- On behalf of the CD, coordinated for Dubai Cares for HF visibility, and MoU signed with WWF, Meetings, and scope of collaboration with Tayaba and Nestle CSV initiative
- Sustaining and representing HF at SUNCSA, Girls Not Brides, CRM, GDEIB, NACG, SDPI, ICIMOD

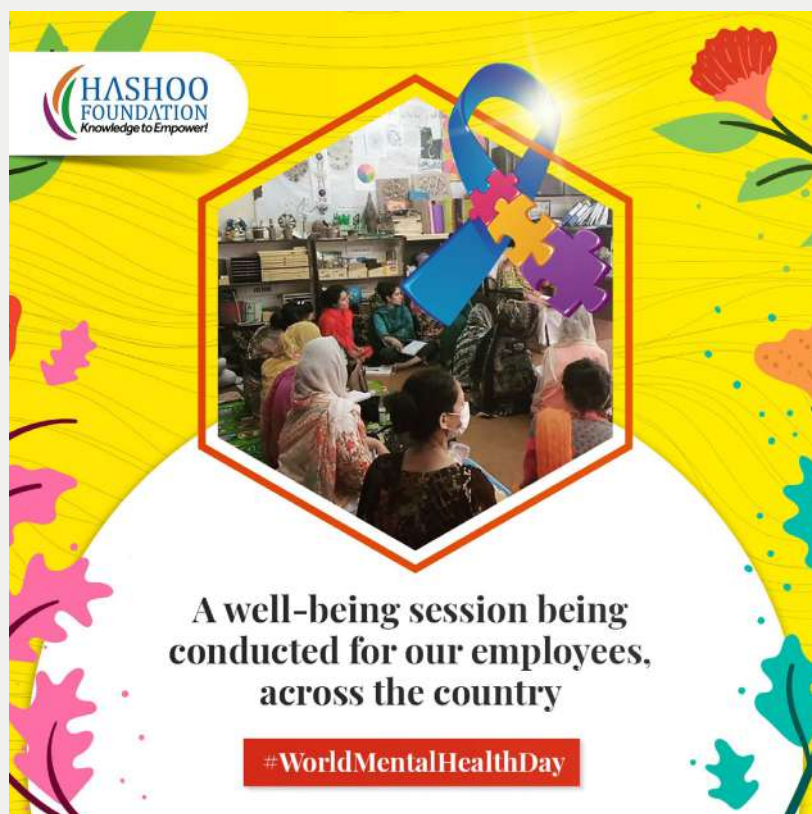
ADVOCACY

The SSU plays an important role in advocacy efforts on issues that are relevant to the organization. The department oversees all of HF's memberships including HF's role as an Executive Council Member, SUNCSA, Federal Member NACG, EVAWG KP chapter, partner of the Child Rights Movement and Girls, Not Brides: Global Partnership to End Child Marriages. Through these alliances, HF furthers its strategic goals and is a key stakeholder in global discourse on nutrition, gender empowerment, inclusion, climate change, entrepreneurship and many more.

NUTRITION

HF is actively worked to integrate nutrition across programs and interventions. Efforts towards the nutrition program at HF include the following in 2021:

- Developed and finalized the integrated nutrition strategy for HF and liaised with SUNCSA on various policy advocacy efforts and provided technical input.
- Researched the GNR commitments to include HF as part of the GNR commitments initiative.
- Conducted organizational-wide nutrition awareness sessions and met with HT to chart future of nutrition Program
- Conducted a social media campaign for "Say No to Tobacco Day"



CELEBRATING PARTNERSHIPS

The year ended with celebrating the partnerships HF has developed during the tough times of COVID. It was a celebration of resilience and sustenance during VUCA times. The event was graced by the Minister of Climate Change Ms. Zartaj Gul.





AWARDS

AWARDS

GDIB Awards 2021

HF's inclusive approach led it to win three awards at the Global Diversity and Inclusion Benchmarks Awards 2021 in three categories:
Best Practice in Social Responsibility
Progressive in Vision
Progressive in Leadership



Humanitarian Service Award

HashooFoundation has received the Community Services Award and the Rehabilitation Services Award at the 2021 Humanitarian Service Awards by the Network for Human and Social Development.

HASHOO FOUNDATION
Knowledge to Empower

HASHOO TRUST
TOGETHER WE MAKE A DIFFERENCE!

Hashoo Foundation
has been awarded two awards
at the 2021
Humanitarian Service Awards

Awards:
Community Service Award &
Rehabilitation Services Award

#HASHOOFUNDATION

NHSD
NETWORK FOR HUMAN & SOCIAL DEVELOPMENT

@OfficeH_F | @HashooFoundationOfficial



FINANCIAL STATEMENTS 2021

**HASHOO FOUNDATION
STATEMENT OF FINANCIAL POSITION
AS AT JUNE 30, 2021**

	Note	2021 (Rupees)
CURRENT ASSETS		
Cash and bank balances	5	6,076,473
TOTAL ASSETS		6,076,473
 FUNDS AND LIABILITIES		
FUNDS		
General funds		471,528
Restricted funds		4,504,923
		4,976,451
 CURRENT LIABILITIES		
Trade and other payables	6	1,100,022
 CONTINGENCIES AND COMMITMENTS		
	7	-
TOTAL FUNDS AND LIABILITIES		6,076,473

AUDITORS' REPORT ANNEXED

The annexed notes form an integral part of these financial statements.



CHIEF EXECUTIVE



DIRECTOR

**HASHOO FOUNDATION
STATEMENT OF INCOME AND EXPENDITURE
FOR THE PERIOD ENDED 30 JUNE 2021**

	Note	(Rupees)
		For the period from 24 December 2020 to 30 June 2021
INCOME		
Donations	8	29,320,332
Other income	9	1,762,798
		<u>31,083,130</u>
EXPENDITURE		
Program expenses	10	22,560,702
Farm expenses	11	1,259,351
Administrative expenses	12	6,790,917
Finance cost		632
		<u>30,611,602</u>
Surplus for the period before tax		471,528
Taxation	13	-
Surplus for the period		<u><u>471,528</u></u>

The annexed notes form an integral part of these financial statements.



CHIEF EXECUTIVE



DIRECTOR