

QUARTERLY NEWSLETTER



January to March 2023

MESSAGE FROM THE CHIEF EXECUTIVE OFFICER

Greetings to our valued readers,

It brings us immense pleasure to share the highlights of the first quarter of 2023 with you. Hashoo Foundation has been actively pursuing its mission to uplift communities and create a positive impact. We are delighted to announce that we have been recognized with both a National and a Global award for our exceptional work in Corporate Social Responsibility and for following best practices in Diversity, Equity & Inclusion.

Furthermore, we have signed MoUs with seven private and public organizations to work together on projects aimed at supporting the well-being and socio-economic uplift of communities. We were also among the first organizations to provide emergency relief to the victims of the earthquake in Turkiye.

Our focus this quarter has been on providing education to out of school children. In collaboration with the Pakistan Teacher's Forum, we hosted a successful Iftaar Dinner to raise funds for this cause. We participated in national dialogue to prioritize education and also met with the UNICEF Global team to collaborate on projects supporting children.

On International Day of Education, we reached out to street children and donated educational and recreational material to support their learning. We voiced our concerns for out of school children in front of the President of Pakistan, Dr. Arif Alvi, and urged for a multi-pronged strategy to address this pertinent issue.

As a purpose-driven organization, we remain committed to our causes and strive to make a difference in the lives of those we serve. We invite you to join us on this journey, as together we can create a brighter future for all.

Best Regards,

Ayesha Khan
CEO, Hashoo Foundation



AWARDS

Hashoo Group Wins Annual CSR Award 2023

We are proud to share that Hashoo Group has won the Annual CSR Award 2023 for Impact Investments at NFEH 15th Annual International CSR Awards ceremony.



Hashoo Foundation Wins Annual Global DEI Award 2023

We are proud to share that Hashoo Foundation has for third year running won the Annual Global DEI Award 2023 in three categories for best practices.

- Leadership & Accountability
- Work Life Integration, Flexibility and Benefits
- DEI Learning & Development

The event was held at PC, Karachi. The CEO, HF Ms. Ayesha Khan was represented by Ms. Nageen Rizvi, Head of Media and Communications at the occasion.



Key Collaborations

MoU with Electric Vehicles (EV) Academy

Hashoo Foundation (HF) and Electric Vehicles (EV) Academy signed a Memorandum of Understanding (MoU) on the 24th of February 2023 to jointly work on education and awareness of electric vehicles and promote sustainable technologies to create an enabling environment for skilled workers and local manufacturers.”



MoU with the Pinnacle Management Company

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LOA with Government of Gilgit Baltistan

The Government of GB has signed Letter of Agreement (LoA) with Hashoo Foundation today in Islamabad. The purpose of this is to outline the focus of cooperation between Hashoo Foundation and GB Government for Umeed e Sahar and other projects for the development and wellbeing of the people of the province.



Key Collaborations

MoU with the StartUps Organiks, ShinePlus and HunarTech

Hashoo Foundation (HF) signed three Memorandum of Understandings (MoUs) with the StartUps it established as a 'revolving fund' for its Humanitarian work Organiks, ShinePlus and HunarTech at Kohinoor Hall, Marriott Hotel, Islamabad.

The ceremony was led by CEO Hashoo Foundation (HF), Ms. Ayesha Khan, where she highlighted the importance of developing an entrepreneurial ecosystem in Pakistan. She also shared the journey of the Foundation, its focus on SDG 8, especially during the challenging times of the pandemic through its flagship program called ETHIC (Entrepreneurship Training Hub & Incubation Center).



MoU with Gilgit Baltistan Goodwill Movement

Hashoo Foundation signed an MoU with Gilgit Baltistan Good Will Movement (GBGM) on 11th Jan, 2023 at Serena Hotel Islamabad. Both the organizations have agreed to partner for progressive development of the people of GB especially of people with disabilities through collaboration on various projects.



Key Activities

Donating Emergency Relief Fund for Earthquake in Turkiye

Ms. Ayesha Khan, CEO, Hashoo Foundation donated PKR 5 million as initial emergency relief for the Earthquake affectees of Turkiye.

His Excellency, Ambassador, Mehmet Pacaci of Turkiye highly appreciated the commitment of Hashoo Foundation towards humanitarian relief. "Together we make a difference"



Meeting the Ambassador of Kingdom of Morocco

Hashoo Foundation team led by Ms. Mahwish Afridi, Head of SSU along with Mr. Zahid Latif Chairman Islamabad Chamber of Education Islamabad (ISE) had a meeting with H.E. Mohamed Karmoune Ambassador of Kingdom of Morocco in Islamabad to discuss Hashoo Foundation's upcoming Knowledge Tourism Series.



Collaboration with UNICEF GLOBAL TEAM

Hashoo Foundation team led by Ms. Mahwish Afridi, Head of SSU along with Mr. Zahid Latif Chairman Islamabad Chamber of Education Islamabad (ISE) had a meeting with H.E. Mohamed Karmoune Ambassador of Kingdom of Morocco in Islamabad to discuss Hashoo Foundation's upcoming Knowledge Tourism Series.



Key Activities

Addressing the Criticality of Climate Change and Child Protection

Ms. Ayesha Khan, CEO, Hashoo Foundation was invited by Bahria University to speak to the critical issues of climate change and child protection. The Bahria University management presented a shield to Ms Ayesha Khan acknowledging the unique learning session and requested further collaboration with HF through a formal MoU.



Participating in WWF Pakistan 50th Year of Celebration

Hashoo Foundation was a part of WWF Pakistan 50th year celebration themed "Together Possible". represented by the Head of Media & Communications Ms. Nageen Rizvi. At the occasion Mr. Hammad Naqi Khan CEO WWF appreciated the work of Hashoo Foundation and discussed possibility of future collaboration for Green hotels chain.



Key Activities

Participation at the Investment Readiness Conference

Mr. Haris and Mr. Shams Uddin from the Hashoo Foundation represented the organization at the Investment Readiness Conference for KP Integrated Tourism Zones (ITZ). KP-CTA and KITE organized the event to mobilize private sector investments to promote responsible tourism in ITZ Mankyal and Ganool in District Swat and Mansehra, respectively.



Reviving the Reading Circle

In the spirit of being a knowledge based Foundation, Hashoo Foundation revived its Reading Circle practice as medium of team building and internal Learning and Development. This first reading circle was led by Ms Ayesha Khan, CEO, HF herself. The purpose was to enhance listening and critical thinking skills in a fun manner and improve our reading habits despite hectic work schedules.



Conference on Strengthening Civil Society

Mr. Athar Zia and Waseem Abbas represented Hashoo Foundation in "Consultation with NGOs to Strengthen Civil Society in Pakistan" organized by United Global Organization of Development (UGOOD).



Key Activities

Workshop for Umeed-e-Sahar

Hashoo Foundation and the National Institute of Psychology (NIP), in collaboration with GB Govt organized a one-day workshop on 'Youth Delinquency and Violent Behavior's-A Case Study of Gilgit-Baltistan (GB)' organized under the 'Umeed-e-Sahar' project at the NIP, Quaid-e-Azam University, Islamabad.



Mobilizing Support of Out of School Children (OOSC)

The Hashoo Foundation (HF) hosted an Iftaar Charity Dinner in partnership with PC Rawalpindi on March 30, 2023, for the Pakistan Teachers Forum (PTF) 'Return to School' project to mobilize funds for out-of-school children in Pakistan.



International Days

Celebrating IWD with Directorate of Women Development Gilgit Baltistan

Hashoo Foundation joined hands with The Directorate of Women Development and other partners to celebrate International Women's Day in Gilgit to mark the achievements of women, and bring attention to issues that women face. Hashoo Foundation displayed the products made by the women led businesses it had enabled. The Senior Minister GB, female parliamentary secretaries and the Secretary Social welfare and Women Development appreciated Hashoo Foundation interventions in GB regarding women empowerment through skills and enterprise development.



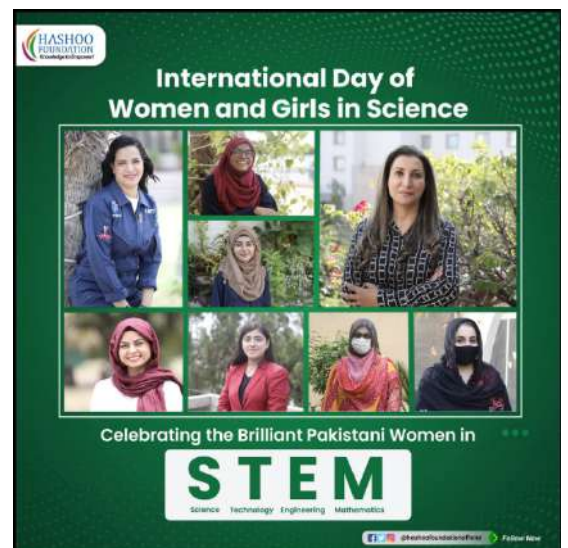
Sponsoring Women Climate Festival for IWD' 2023

Hashoo Foundation reached out to the rural women and celebrated their courage and struggles in collaboration with the Village Development Organization by contributing to the "Women Climate Festival" at Ghotki, Sindh.



Celebrating Women in STEM

Hashoo Foundation pays tribute to the brilliant Pakistani women in STEM who are breaking the glass ceiling for the generations to come.



International Days

Enabling Street Children on International Day of Education

To celebrate International Day of Education HF team under its education program donated educational materials among the street children at Mashal Model School Islamabad.



Participating in the National Dialogue to Prioritize Education

Education is critical thinking with the frugal innovation approach, we don't need more infrastructure for the optimal utilization of resources

HF's Resilient trainings call for problem solving and critical thinking to take advantage of digital tools to get the right kind of education.



Panel Discussion at Pakistan Teachers forum on Out of School Children

CEO, Hashoo Foundation participated as a panelist in the Pakistan Teachers Forum Seminar on Out of School Children in Pakistan at Pakistan Institute for Parliamentary Services (PIPS). The President of Pakistan, Dr. Arif Alvi, graced the occasion as the Chief Guest. Dr. Alvi highlighted the importance of education for the development of Pakistan and acknowledged the efforts of organizations like Hashoo Foundation in improving the education results of the country.



Program / Projects 2023

Wajood-e-Zann Certificate Distribution Ceremony

Hashoo Foundation held a Certificate Distribution Ceremony at HHTC, Karachi for the trainees of “Wajood-e-Zann”, a project of RAFTAAR funded by British Trust. This project is designed to empower women from under served areas with employability skills.



B-TEVTA Training Session

In collaboration with Karachi Marriott we conducted a pre-practical training session on “Etiquettes, hygiene and Grooming practices in Hospitality” for B-TEVTA trainees. Hashoo Hunar is implementing B-TEVTA hospitality training programs for the youth of Balochistan.



DG NAVTTC Testimonial for Hashoo Hunar Training Institute

We are proud to share the impact Hashoo Hunar Association (HHA) has created through successful implementation of NAVTTC “Skills for All-Kamyab Jawan Program”. M. Ali Chachar, DG NAVTTC gave feedback Hashoo Hunar Training Institute is changing lives by inculcating life skills and enabling a professional outlook for the youth of Pakistan. As a purpose driven organization, we are determined to continue making a difference.



Program / Projects 2023

EQUIP Teachers Training

Hashoo Foundation organized a four-day teachers training course on content and pedagogy in Barawal & Darora in collaboration of District Education Department Upper Dir. A total of 46 Primary Teachers participated in this training.



NPI EXPAND HDA Teachers Training

Improvement towards Quality Education directly contributes to the vision of Hashoo Foundation. Hashoo Foundation organized a two days head teacher training on school development plan in District Upper Dir under NPI EXPAND HDA funded by USAID in which Head Teachers of 100 Government schools participated.



Youth Summit 2023

Hashoo Foundation believes that sports play an integral part in the physical and mental health of people and in building a successful nation. HF has been promoting Indigenous, National, and International sports in Pakistan.



Donation Campaign



**YOU CAN MAKE
A DIFFERENCE TOO**

DONATE NOW!

Account Title: Hashoo Foundation

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