



ADVANCING KNOWLEDGE TRANSFORMING LIVES

Hashoo Foundation's Quarterly
NEWSLETTER

Volume I, April-June, 2023



hashoofoundation.org

New Partnerships/Initiatives

Empowering Future Change-Makers

Bahria University students embark on a transformative journey at Hashoo Foundation. In a captivating climate change session led by **Ms. Ayesha Khan**, Country Director of HF, students eagerly explored sustainable ideas and eagerly await the opportunity to participate in HF's seed money program for green entrepreneurship.



Partners in Development



Ms. Ayesha Khan, CEO Hashoo Foundation hosted iftar dinner for stakeholders to uplift the underserved communities of Balochistan. Governor of Balochistan **Abdul Wali Kakar** also attended the event.

This get-together was focused on the development of Balochistan and was attended by Representatives from Development Agencies active in the province such as **WFP, UNHCR, the UN Refugee Agency, UNICEF** and the **business community** led by the **J 7 Group**.

HF Joins hands with EZShifa (Pvt)

Hashoo Foundation signed an MoU with EZShifa (Pvt) to collaborate in strengthening health services in Pakistan through provision of TeleHealth known as Kiosk. This Kiosk performs health assessment through digital measurement tools and health consultation by doctors by distance and prescribe medications at low cost.



Ensuring Safety and Health at Work

The health and well being of our employees and team is a priority for Hashoo Foundation. On **#worlddayforsafetyandhealthatwork** we renewed our commitment to enrich the lives of our employees by providing a safer, healthier and happier workplace.



HF & (PAF-IAST) Supporting Entrepreneurial Ecosystem

Hashoo Foundation (HF) and Pak-Austria Fachhochschule IAST (PAF-IAST) have joined forces! They recently signed a Memorandum of Understanding (Mou) to explore various avenues for collaboration and possible synergies. This partnership aims to support the entrepreneurial ecosystem of Pakistan and promote learning opportunities for the youth across the country. The collaboration will also focus on providing skill development training through HF's programs.



Dua Kiyani – HF Climate Champion

Dua Kiyani, a 5-year-old child rights and SDGs champion for Hashoo Foundation, paid a visit to the organization's office to exchange Eid greetings with the Country Director. During her visit, she also presented a handmade Eid card and a rose as a token of appreciation. Dua inquired about the progress made in supporting HF causes, particularly the out-of-school children fundraising event hosted during Ramadan, and discussed future activities to support the cause.



Hashoo Group – A Symbol of Dedication & Commitment

Amidst these challenging times, it's truly inspiring to witness the Hashoo Group representing Pakistan with unwavering commitment and dedication. With various strategic approaches, they continue to carry forward Mr. Hashwani's legacy of promoting Pakistan to the world.



Cecil Hotel by Pearl- Continental Launched

On the beautiful afternoon of 27th April, the enchanting hills of Murree witnessed the grand launch of Cecil Hotel by Pearl-Continental. Attended by prominent figures like Mr. and Mrs. Murtaza Hashwani, CEO of PSL and Deputy Chairman, Hashoo Group, ambassadors, members of the diplomatic community, and local dignitaries, the event was a huge success. The Acting British High Commissioner, His Excellency Mr. Andrew Dalgleish, also graced the occasion.



Country Director HF on Aaj News

Digital Time Communications managed the interview of Ms. Ayesha Khan, CEO - Hashoo Foundation on Aaj Network. Ms. Ayesha shared about her organizations work and the change they are bringing in peoples' lives across the country.



Ayesha Khan, Country Director on PTV World

Ms. Ayesha Khan discussed the noteworthy contributions of Hashoo Foundation's key programs and emphasized their focus on knowledge-based initiatives and circular economy during her interview on PTV World's Morning Show **"World this Morning"**



ETHIC: Promoting Enterprise Development

HF's signature program ETHIC's (Entrepreneurship Training Hub and Incubation Center) KP Chapter was launched at Peshawar. The first cohort had aspiring male and female entrepreneurs from Pakistan as well as Afghanistan. With ETHIC program, HF is offering its decades of expertise in enterprise development to the masses. The program cycle will build the capacity of the youth to support them establish viable nano and micro enterprises.



Updates from Gilgit-Baltistan Region



UN-Women Project Initiation

With the aim of women empowerment in District Diamer of GB, Regional Office Gilgit initiated a project with the generous support of UN Women. The 15 months long project is designed to bring women of Diamer in the ambit

Updates from Peshawar Region

Livelihood Improvement and Vocational Education (LIVE-HMT):

A collaborative effort between Hashoo Foundation and the United Nations High Commissioner for Refugees (UNHCR).

Trades

Professional Cooking, Food Preparation and Culinary Arts, Food & Beverage Services, Front Desk Manager / Receptionist, Restaurant Manager, Hotel Management, and Advance Tailoring.

Beneficiaries

Total of 250 beneficiaries (with 50% men and 50% women)



Trainees Registration Process at HHTC, Peshawar



Community mobilization sessions at Kohat



Community mobilization sessions at Kohat



Hospitality Management training at HHTC Peshawar

Updates from Rawalpindi Region

NAVTTTC Phase-4 training classes at HHTC Rawalpindi:



Trainings under NAVTTTC

Mr. Haris Ali delivered a highly insightful session on the subject of teamwork, specifically tailored for the trainees of NAVTTTC Badge 04 at HHTC Rawalpindi.

Moreover, during the session, he extensively elaborated on the significant role of teamwork in the realm of professional life. Notably, trainees from various HHTCs actively participated in the session through Microsoft Team.



NAVTTTC Phase-3 Training Classes at PC Muzaffarabad



Updates from Chitral Region

Coordination Meeting with District Government

Coordination meeting was held at Assistant Commissioner Office Chitral where the Chitral team along with other NGO's participated and briefed the District Admin about the projects and activities of Hashoo Foundation Chitral.



UNHCR funded LIVEII Project

Chitral team started the UNHCR funded LIVEII project at Kalakatak Refugee Camp Village Kessu. Six-month Advanced Tailoring course for a batch of 25 female Afghan Community members.

AKRSP funded HMTF project trainees

Group photo of AKRSP funded HMTF project trainees Chitral after completion of 01 month of theoretical component of the training – at HHTC Chitral.



The Regional Coordinator HF Chitral, along with manager Akhuwat, DC Chitral and VC University of Chitral on the occasion of project inauguration at University of Chitral.

Balochistan Region

NAVTTTC Phase-4 training classes at HHTC

Hashoo Hunar Association started the project to train the youth of Balochistan in hospitality and tourism management. To contribute to this noble aim, Hashoo Hunar Association Training Centers (HHTCs) in Rawalpindi, Lahore, Peshawar, Quetta, Gwadar, and Karachi have embarked on the journey to the latest skill development initiative in partnership with Baluchistan Technical Education & Vocational Training Authority (BTEVTA). The project focuses on the hospitality and tourism sector through different trades i.e., Culinary Art-Cooking, Hotel Management, Professional Cooking, Professional Baking, Chef De Partie.

Food and Beverage services (Waiter), Tourism Guide, Event Coordinator, and Travel and Tourism Agents, respectively. During the training, trainees were also engaged in other activities to ensure multiple learnings and skills, as they were engaged in interpersonal communication and basic computer skills. Meanwhile HF Job placement cell provided life skill sessions for career development to trainees and linked them with different employers to ensure trainees have access to and understanding of the market to get jobs.





A knowledge based and impact oriented organization
aimed at empowering communities by leveraging knowledge
as capital for their socio economic uplift



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