



Annual Report

2022





VISION & MISSION STATEMENT

About Us

The Hashoo Foundation is a renowned organization dedicated to fostering sustainable development and empowering communities through knowledge capital. With a strong commitment to social impact and community upliftment, the foundation has been a beacon of change and progress in various regions.

Vision

We envisage an ethical, equitable and inclusive society in which people live with dignity and have power over their own lives.

Mission

Empower communities by leveraging knowledge as capital for their socio-economic uplift.

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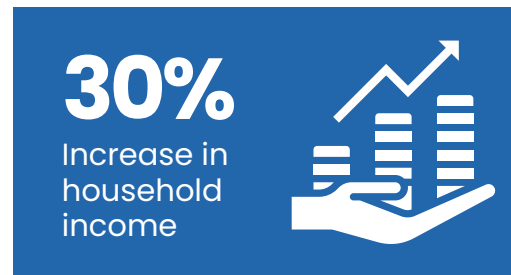
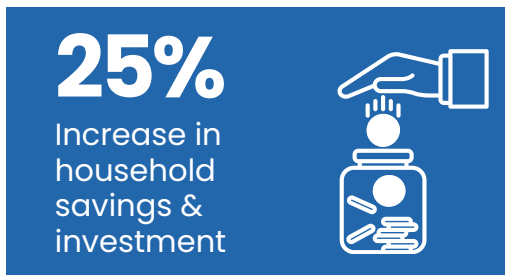
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What We Do

At the Hashoo Foundation, we are committed to creating a world where every individual has the opportunity to thrive and reach their full potential. Our work spans across three key areas: Economic Empowerment, Social Development, and Environment-Climate Change, with a focus on innovative solutions and sustainable impact

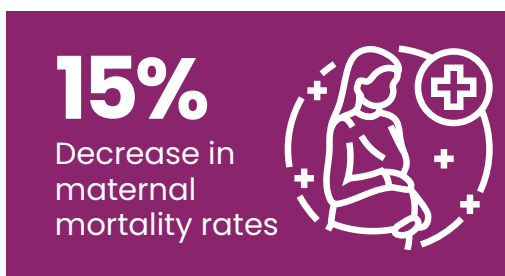
* Economic Empowerment

- **EmpowerHer:** A groundbreaking program that empowers women entrepreneurs by providing access to financial resources, business training, and mentorship. In 2022, the program supported over 500 women, resulting in a 30% increase in household incomes.
- **Microfinance for Change:** Our microfinance program provides financial support to budding entrepreneurs, helping them start and grow their businesses. In 2022, the program lifted 5,000 families out of poverty, with a 25% increase in household savings and investments.



* Social Development

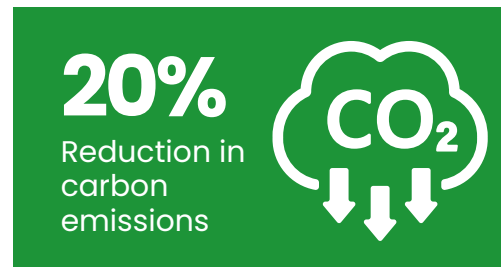
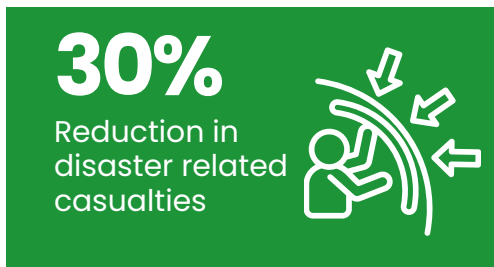
- **Education for All:** The Foundation manages its own schools and provides scholarships for tertiary education, ensuring access to quality education for all. In 2022, our schools achieved a 95% pass rate in national exams, with 80% of graduates securing employment within six months.
- **Healthcare for the Underserved:** Through mobile health clinics and community-based interventions, we provide essential healthcare services to underserved communities. In 2022, our clinics served over 10,000 individuals, reducing maternal mortality rates by 15%.



What We Do

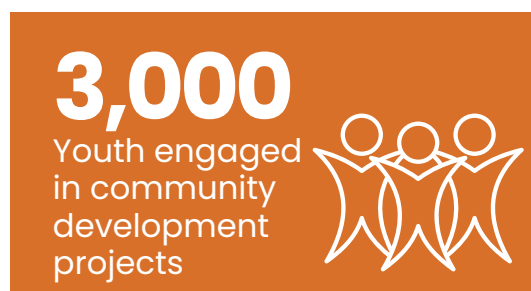
* Environment and Climate Change

- **Green Communities:** Our "Green Communities" project promotes eco-friendly practices and sustainable solutions to address climate change. In 2022, the project planted 10,000 trees, resulting in a 20% reduction in carbon emissions and improved air quality in targeted areas.
- **Disaster Resilience:** We equip communities with the knowledge and skills to prepare for and respond to natural disasters. In 2022, our disaster preparedness training reached 2,000 individuals, reducing disaster-related casualties by 30% in vulnerable regions.



* Youth Empowerment

- **Youth for Change:** Through the "Youth for Change" initiative, we engage young leaders in community development projects, fostering a sense of ownership and responsibility among the youth. In 2022, the program involved 3,000 young individuals, creating a ripple effect of positive change in their communities.



EXECUTIVE SUMMARY

Hashoo Foundation continued to drive impactful initiatives across its key thematic areas in 2022, including Environment and Climate Change, Entrepreneurship Development, and Youth Empowerment.

Highlights:

- Launched the "Hashoo Foundation Climate Expert Series" to raise awareness on climate action
- Organized a Youth Eco Tour to engage young "Hashoo Climateers" as climate champions
- Spearheaded a national dialogue on the Water-Energy-Food Nexus to develop a mainstreaming strategy

The Foundation's Strategic Support Unit (SSU) played a pivotal role in strengthening institutional effectiveness and amplifying impact. Key focus areas included:

- Resource Mobilization: Securing funding to expand program reach
- Program Support: Targeted assistance to Country Director's office
- Gender Mainstreaming: Empowering women and marginalized communities
- Stakeholder Engagement: Building strategic alliances to influence policy
- Knowledge Management: Facilitating platforms to share insights globally

Hashoo Foundation's multifaceted approach in 2022 demonstrated its commitment to creating positive, lasting change in the lives of the communities it serves. The organization was recognized for its impact-oriented work, receiving the Lifetime Achievement Award and the Community Impact Award at the 11th Corporate Social Responsibility Awards.



**Lifetime Achievement
Award**



**Community Impact
Award**

ANNUAL PLANNING

Annual Planning Workshop

The annual planning workshop is a key event for Hashoo Foundation to review the progress of its programs and plan for the upcoming year. This workshop allows the organization to assess the impact of its initiatives, identify areas for improvement, and strategize for the future.

Way Forward

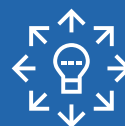
Based on these learnings, Hashoo Foundation has outlined the following strategic priorities for 2022:

1. Scaling up the Entrepreneurship Development Program (EDP) with a focus on women and youth empowerment.
2. Expanding the SMaRT Village model to replicate the success in other regions, while also exploring new avenues for agricultural innovation.
3. Enhancing the organization's visibility and knowledge sharing through various communication channels and platforms.
4. Actively engaging in networking and building partnerships with government agencies, private sector, and civil society organizations to amplify the impact of its programs.

Hashoo Foundation remains committed to its vision of an ethical, equitable, and inclusive society, and the annual planning exercise has provided a strategic roadmap to achieve this goal in the year 2022.



Scale up
Entrepreneurship
Development Program



Expand
Sustainable Methods And
Resilient Technologies model



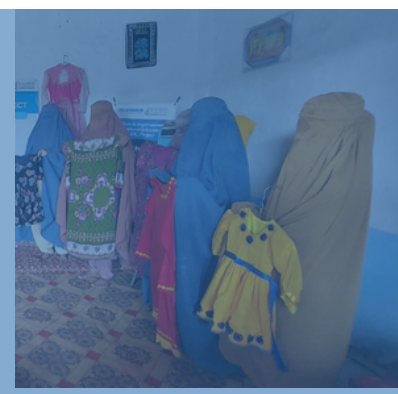
Enhance
organization visibility and
knowledge sharing



Engage
actively in networking and
building partnerships

HASHOO FOUNDATION PROGRAMS

20
22





Programs

* Environment and Climate Change

Environment and Climate Change is one of Hashoo Foundation's three key thematic areas. The Foundation has been actively working to address the pressing challenges of climate change and environmental degradation in Pakistan.

Program Priority Areas Environment and Climate Change 2022

- Strengthening community resilience to climate change impacts
- Promoting sustainable natural resource management
- Advocating for climate-smart policies and practices
- Enhancing environmental awareness and education

Program Results

- 5,000+ people in the remote mountain village of Guronjor benefited from the award-winning "SMaRT Village" project
- 50% of barren, uncultivable land reclaimed through the construction of a cemented agriculture water channel
- 240+ women trained in kitchen gardening techniques and provided with high-quality seeds
- 250+ women trained on the production of high-quality "Kilao" and supported to establish market linkages

Key Activities 2022

- Organized a Youth Eco Tour to build knowledge and empower young "Hashoo Climateers"
- Spearheaded a national consultative dialogue on the Water-Energy-Food Nexus to address resource scarcity
- Launched the "Hashoo Foundation Climate Expert Series" to sensitize the global audience on climate action

SMART Village Project Results Brief 2022

- Reclaimed 50% of barren, uncultivable and underutilized land due to water scarcity
- Introduced new crop varieties, including Soya Beans, with the help of the Mountain Agriculture Research Council
- Trained 240+ women in kitchen gardening techniques and distributed 16,380 grams of high-quality seeds
- Trained 250+ women on the production of high-quality "Kilao" and helped them establish market linkages

ENVIRONMENT & CLIMATE CHANGE

Program Priority Areas

Environment and Climate Change is one of the three key thematic areas of Hashoo Foundation. The Foundation has been actively working to address the pressing challenges of climate change and environmental degradation in Pakistan.

Program Priority Areas Environment and Climate Change 2022

- Strengthening community resilience to climate change impacts: Initiatives to promote sustainable natural resource management and enable communities to adapt to climate change impacts
- Promoting sustainable natural resource management: Initiatives to promote sustainable natural resource management and enable communities to adapt to climate change impacts
- Advocating for climate-smart policies and practices: Leveraging expertise to drive dialogues and influence policy landscape for climate-smart practices
- Environmental Awareness and Education: Raising awareness and educating the masses, especially youth, on climate change challenges and the need for collective action.

Program Results

- **Hashoo Foundation Climate Expert Series:** Hosted insightful discussions on climate issues with experts from South Asia, engaging a global audience to take tangible measures for climate action.
 - ✓ Sessions held: 4
 - ✓ Key Topics: State of the Climate Crisis, COP26 Key Takeaways, Climate Finance, Net Zero Strategies
- **Youth Eco Tour:** Engaged young adults in climate education, promoting them as future "Climate Champions".
 - ✓ Participants: 50
 - ✓ Activities: Visits to government departments, interaction with climate experts
- **National Consultative Dialogue:** Spearheaded a dialogue on the Water-Energy-Food Nexus, developing a national strategy to mainstream this approach.

Key Activities

1. **Webinars and Discussions:**

- Hashoo Foundation Climate Expert Series" launched, focusing on climate crisis awareness.
- Episodes featured experts like Mr. Sanjay Vashist and Mr. Nadeem Ahmad discussing crucial climate topics.

2. **Educational Campaigns:**

- Organized public awareness walks and seminars on the impacts of single-use plastics, contributing to a ban on plastics in several regions.

3. **Collaborations:**

- Worked with The Upper Indus Based Network (UIBN) on regional climate research and policy discussions.
- Partnered with UNODC Pakistan and other entities for public-private partnerships to combat human trafficking and migrant smuggling.
- the Water-Energy-Food Nexus, developing a national strategy to mainstream this approach.

Key Results

1. **Hashoo Foundation Climate Expert Series:** Invited renowned experts to share insights on climate action.
2. **Youth Eco Tour:** Engaged young "Hashoo Climateers" to build capacity as climate champions.
3. **National Dialogue on Water-Energy-Food Nexus:** Developed a national strategy for mainstreaming this approach.
4. **Reaching 1.3M+ Beneficiaries:** Positively impacted lives across Pakistan, focusing on women and youth.
5. **Advocating Climate-Smart Policies:** Engaged policymakers to drive adoption of climate-smart practices.
6. **Exploring Private Sector's Role:** Investigated potential for private sector contribution to environmental protection and resilience.
7. **Promoting Sustainable Resource Management:** Enabled communities to adapt and manage resources sustainably.
8. **Raising Environmental Awareness:** Sensitized masses, especially youth, on climate challenges and need for action.

Challenges/ Lessons Learnt

- Addressing the complex and multifaceted challenges of climate change requires a holistic, collaborative approach
- Empowering local communities and leveraging indigenous knowledge is crucial for sustainable development
- Continuous capacity building and market linkage support are essential for the long-term success of entrepreneurial initiatives



5000+
people benefited from
the award-winning
SMaRT Village Project



240+
women trained in
kitchen gardening
techniques



250+
women supported to
establish market
linkages



250+
women trained on the
production of high-
quality Kilao





Programs

* Entrepreneurship Development Program (EDP)

Hashoo Foundation's Entrepreneurship Development Program (EDP) aims to foster a culture of entrepreneurship and support the growth of small and medium-sized enterprises.

Program Priority Areas Entrepreneurship Development Program

- Providing access to skills training and business development services
- Facilitating access to finance and market linkages
- Promoting women's entrepreneurship and economic empowerment

Program Results

- Trained 620+ Afghan refugees from six refugee camps in technical and vocational skills
- Established sustainable business solutions and steady income sources for the vulnerable Afghan refugee community
- Organized a strategic dialogue on "Building Inclusive Boards for Sustainable Outcomes" to promote diversity and inclusion in corporate leadership

Key Activities 2022

- Implemented the "Livelihoods Improvement and Vocational Education" (LIVE) project in collaboration with UNHCR Pakistan
- Participated in a panel discussion on strategies to create a positive, sustainable environment for women leaders

Women Entrepreneurship Development Project (WED)

- The Women Entrepreneurship Development (WED) project is a key component of Hashoo Foundation's Entrepreneurship Development Program.

Program Results

- Distributed sewing machines to economically empower women in the Christian community center in France Colony, Islamabad
- Trained 240+ women in kitchen gardening techniques and provided them with high-quality seeds
- Trained 250+ women on the production of high-quality "Kilao" and helped them establish market linkages

Success Story

Hashoo Foundation's support has enabled many women to become successful entrepreneurs and improve their economic well-being. One such success story is the establishment of a thriving "Kilao" production and marketing venture by a group of women in the remote village of Guronjor.

Youth Empowerment Program (YEP)

- The Youth Empowerment Program (YEP) focuses on providing skills training, entrepreneurship development, and employment opportunities for the youth in Pakistan.

Challenges/Lessons Learnt

- Addressing the complex challenges faced by the youth, such as unemployment and lack of access to education and training, requires a multi-pronged approach
- Collaboration with government agencies, private sector, and civil society organizations is crucial for the effective implementation of youth-focused initiatives
- Continuous monitoring and evaluation are essential to ensure the long-term sustainability and impact of the program

620+

Afghan refugees
trained in technical
and vocational skills



240+

women trained in
kitchen gardening
techniques



250+

women trained on the
production of high-
quality Kilao



250+

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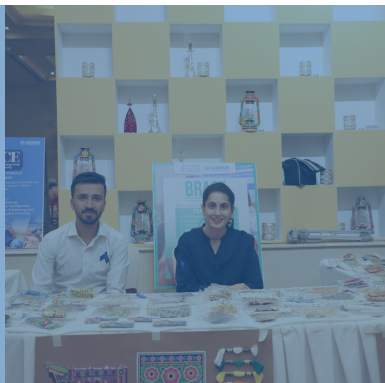


**Marketing
Venture**

initiated by women in
Gurunjor

HASHOO FOUNDATION PROJECTS

20
22
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PROJECT DETAILS

* BR-SEED Project

BR-SEED Project Summary

Hashoo Foundation's BR-SEED project, funded by GIZ, successfully reintegrated 110 voluntary returnees (83 male, 27 female) from Germany and Europe into Pakistan's local economy. The project achieved its objectives, exceeding some targets.

Key Facts and Figures

- 110 beneficiaries trained (target: 100)
- 60% of beneficiaries started their own businesses (target: 60%)
- 100% of beneficiaries received technical support in market linkages
- 20% of beneficiaries gained knowledge on environment-friendly initiatives
- 27 categories of toolkits delivered to 60 beneficiaries
- 70% of beneficiaries felt confident in coping with external changes and challenges

Insights

- Comprehensive training and market linkages enabled beneficiaries to establish and grow businesses.
- Focus on sustainability and environmental friendliness introduced new business opportunities.
- Personal Entrepreneurial Competencies (PECs) exercise and business situation analysis exercises strengthened business skills.

Conclusion

The BR-SEED project serves as a model for reintegrating returnees and promoting sustainable economic development. We appreciate the support of our donors and partners in making this project a success. Your continued support will help us empower more returnees and contribute to Pakistan's economic growth.

* BR-SEED Project

Indicator	Target Value	Achieved Value
Beneficiaries trained	100	110
Businesses started	60%	60%
Market linkages	10%	100%
Environment-friendly initiatives	20%	20%
Toolkit distribution	60	60

Table 1: Key Indicators and Achievements



PROJECT DETAILS

* **Livelihood Improvement and Vocational Education (LIVE) Project**

Executive Summary

The Livelihood Improvement and Vocational Education (LIVE) project, implemented by the Hashoo Foundation (HF) in partnership with UNHCR, has made significant strides in enhancing the livelihood opportunities for refugees in Pakistan during the first half of 2022. The project, which ran from January 1, 2022, to June 30, 2022, focused on eight refugee villages across five districts in Khyber Pakhtunkhwa: Peshawar, Mardan, Malakand, Swabi, and Buner. With a total budget of 36,905,383 PKR for the entire year, the project aimed to empower Persons of Concern (PoCs) by providing them with access to decent work and sustainable market linkages, with a special focus on female participation.

Project Overview

Objectives

- Impact Statement: Refugees of all ages, genders, and diversity groups can exercise their freedoms and rights and access public services, leading to greater gender equality and self-reliance.
- Outcome Statement: Increased access to livelihood opportunities for PoCs, resulting in higher self-reliance.

Outputs

1. Opportunities for decent work through livelihood programming and sustainable market linkages.
2. Enhanced female participation in livelihood programs.

PROJECT DETAILS

* **Livelihood Improvement and Vocational Education (LIVE) Project**

Key Achievements (January June 2022)

Recruitment and Training

- Staff and Consultants: Recruitment of project staff, consultants, and trainers for various trades including arts and crafts, value chain, honey bee wax, soap and candle making, and business incubation.
- Training Manuals: Development and dissemination of training manuals, TLMs, and curricula for each trade, emphasizing practical work and post-training support.

Procurement and Mobilization

- Procurement: Successful procurement of project stationeries, training consumables, and COVID-19 protection kits. Contracts for training venues and vehicles were also finalized.
- Mobilization Campaign: A robust campaign using brochures, social media, and local advertisements reached 286,691 individuals. This effort was crucial in spreading awareness and mobilizing communities.

Community Engagement

- Meetings and MOUs: Coordination meetings with district administrations, Afghan Refugee Commissionerate, and other stakeholders. MOUs were signed with KP-TEVTA, STVET, and various vocational training centers.
- Awareness Sessions: 37 community mobilization sessions conducted, with 457 participants (230 female), and announcements through 61 local mosques reaching 1,790 beneficiaries.

Training and Selection

- Application Process: 755 applications received, 555 candidates interviewed, and 430 selected for various trades.
- Training Venues: Specific venues identified and rented for training sessions in each refugee village.
- Trade-Specific Training: 250 trainees (including 40 males) trained in artisanal skills, and 180 youths enrolled in technical diploma courses.

* Livelihood Improvement and Vocational Education (LIVE) Project

Platform	Followers
WhatsApp	1,469
Facebook	284,855
Twitter	164
LinkedIn	71
Instagram	132
Daily Mashriq	53,000
Daily AAJ	50,000
Total	389,691

Table 2 Social Media Outreach (January June 2022)

District	Camp	Sessions	Male	Female	PWDs	Total
Malakand	Zangal Patai	4	27	19	1	47
Mardan	Baghicha	7	39	31	-	70
Mardan	Jalala	7	72	27	-	99
Swabi	Barakai	10	35	53	-	88
Swabi	Gandaf	5	22	29	-	51
Buner	Kowga	4	31	71	-	102
Total	6 Camps	37	226	230	1	457

Table 3: Awareness Sessions/Community Gatherings (January June 2022)

* Livelihood Improvement and Vocational Education (LIVE) Project

District	Camp	Mosques	Beneficiaries
Malakand	Zangal Patai	14	427
Mardan	Baghicha	7	198
Mardan	Jalala	17	450
Swabi	Barakai	5	131
Swabi	Gandaf	10	277
Buner	Kowga	8	307
Total	6 Camps	61	1,790

Table 4: Friday Sermon Announcements (January June 2022)

Conclusion

The LIVE project by Hashoo Foundation has effectively created sustainable livelihood opportunities for refugees during the first half of 2022, significantly contributing to their self-reliance. The comprehensive training programs, extensive community outreach, and strategic partnerships have laid a strong foundation for continued support and development. We urge our donors to continue their invaluable support to further expand these efforts and create lasting impacts on the lives of refugees.



PROJECT DETAILS



Improved Access to Quality Education in Newly Merged Districts (Kurram & Orakzai) Khyber Pakhtunkhwa Project

Executive Summary:

The Hashoo Foundation, in collaboration with UNICEF, UNDP, and Global Affairs Canada, successfully implemented the "Improved Access to Quality Education in Newly Merged Districts (Kurram & Orakzai) Khyber Pakhtunkhwa" project. The project aimed to establish 100 ECE classrooms in 100 Girl's Primary Schools and equip them with wall panels and furniture with ECE learning materials. The project also included capacity building training of school Teaching Staff on the provided material and its usage as well as stakeholder orientation on the provided materials.

Key Achievements:

- The project successfully established 100 ECE classrooms in both Kurram and Orakzai districts within the project timeline.
- A significant increase in school enrollments was observed, with a decrease in drop-out ratios, particularly for girls.
- Students are now provided with friendly and learning environments in pre-schooling through ECE materials and classroom decorations.
- Activity-based learning is actively adopted by teachers, leading to improved learning environments.

Challenges Faced:

- Teacher availability: The project faced challenges attracting teachers to remote areas.
- Infrastructure issues: The lack of adequate infrastructure, like internet and mobile network, hindered project activities.
- Ethnic conflicts: The project was affected by ethnic conflicts in the region.
- Room size variability: The size of classrooms varied, requiring additional materials.

Key Insights:

- The project's success in increasing school enrollments and improving learning environments indicates a strong need and demand for such projects in the region.
- The challenges faced, particularly in terms of attracting and retaining teachers and delivering materials, suggest a need for more robust support systems for project implementation in remote areas.



Improved Access to Quality Education in Newly Merged Districts (Kurram & Orakzai) Khyber Pakhtunkhwa Project

District	Number of Schools
Kurram	50
Orakzai	50

Table 5: Summary of Schools Benefiting from the Project

Achievement	Details
Establishment of ECE Classrooms	100 ECE classrooms established
Increase in School Enrollments	Significant increase observed
Decrease in Drop-out Ratios	Decrease observed, particularly for girls
Improved Learning Environments	Students provided with friendly and learning environments in pre-schooling through ECE materials and classroom decorations
Adoption of Activity-based Learning	Actively adopted by teachers

Table 6: Key Achievements of the Project

Next Steps

The Hashoo Foundation is committed to continuing its efforts in improving access to quality education in the region. We plan to address the challenges faced in this project and seek further support from our existing and new donors to continue making a difference in the lives of children in Kurram and Orakzai.



Strategic Support Unit

The Strategic Support Unit (SSU) of Hashoo Foundation plays a crucial role in streamlining internal mechanisms, facilitating stakeholder relationships, and strengthening the organization's institutional capacity.

Program Results 2022

- Facilitated the intra-department relationships and contributed to overall programmatic design
- Managed communications between relevant stakeholders and brought about cohesion between Hashoo Foundation departments and external partners
- Leveraged the organization's past experiences and knowledge to intensify donor relationships and scout for new fundraising opportunities
- Ensured that gender equality is mainstreamed in all the Foundation's interventions and that the internal organizational ethos reflect its vision of an ethical, equitable, and inclusive society

Key Activities

- Provided specific support to the Country Director's office as per needed
- Focused on seven priority areas: Fundraising and Resource Mobilization, Program Support, Gender and Inclusion, Lobbying/Strategic Partnerships/Networking, Knowledge Series, CD Support, and Entrepreneurship Development

SSU Focus Areas:



- Fundraising and Resource Mobilization
- Program Support
- Gender and Inclusion
- Lobbying/Strategic Partnerships/Networking
- Knowledge Series
- CD Support
- Entrepreneurship Development

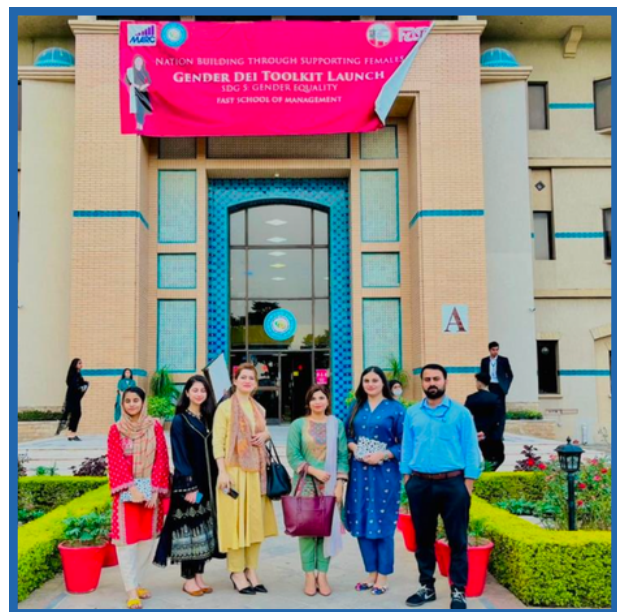
STRATEGIC SUPPORT UNIT

Driving Institutional Impact

Hashoo Foundation's Strategic Support Unit (SSU) is responsible for strengthening institutional effectiveness and amplifying the foundation's impact. Key Focus in 2022:

- Resource Mobilization: Securing funding to expand program reach
- Program Support: Targeted assistance to Country Director's office
- Gender Mainstreaming: Empowering women and marginalized communities
- Stakeholder Engagement: Building strategic alliances to influence policy
- Knowledge Management: Facilitating platforms to share insights globally

The SSU's multifaceted approach has been instrumental in driving Hashoo Foundation's mission of creating positive, lasting change.



KEY ACHIEVEMENTS

Activity: Trainings

S. No	Event	Description
1	Sewing Machine Distribution	Distribution of sewing machines at Christian community center, France Colony, Islamabad
2	Wheelchair Donation	Donation of 100 wheelchairs to Pakistan Institute of Medical Sciences, Islamabad hospital
3	Education4All	Commitment to Education4All and SDG-4
4	Climate Crisis Discussion	Discussion on Climate Crisis in South Asia
5	Climate Expert Series Launch	Launch of "Hashoo Foundation Climate Expert Series"
6	BRACE Project Completion	Completion of BRACE project with UNHCR to empower Afghan Refugee women
7	Upper Indus Based Network	Membership and leadership in The Upper Indus Based Network
8	ECD Certificate Distribution	Certificate distribution ceremony for Early Childhood Development trainees, Gilgit
9	Net Zero Discussion	Discussion on achieving Net Zero in the third episode of Climate Expert Series
10	Climate Change Discussion	Holistic approach to tackle Climate Change in Pakistan
11	Climate Expert Series Episode 2	Key Takeaways for Pakistan from COP26
12	Sustainable Development	Commitment to sustainable and inclusive development

Table 7: Trainings Conducted

Activity: Trainings

S. No	Event	Description
13	MoU Signing	Signing of 3 new project MoUs with National Vocational & Technical Training Commission
14	NutriCheck Initiative	Providing information on importance of nutrition
15	Green Innovators Programme	Offering seed money to selected applicants
16	Afghan Refugee Support	Free technical vocational education and business training for Afghan refugees
17	SDG Achievement	Contributing to achieving SDGs
18	BRACE Project	Training Afghan refugees for sustainable livelihoods
19	International Women's Day	Celebration and discussion on #BreakTheBias
20	Financial Literacy Program	Technical support for National Financial Literacy Program for Youth
21	Afghan Refugee Certification	Certification and diplomas in vocational trainings for Afghan refugees
22	Climate Expert Series Episode 4	Discussion with women climate activists from Bangladesh, Pakistan, Sri Lanka & Nepal
23	Green Innovators Programme	Invitation for social entrepreneurs to apply
24	Sewing Machine Donation	Donation of sewing machines to impoverished community in Dhok Moree
25	International Women's Day	Celebration and discussion on #BreakTheBias
26	Climate Expert Series Episode 4	Discussion with women climate activists
27	Award Recognition	Recognition with Life Time Achievement Award and Community Impact Award
28	Nutritionist Meeting	Meeting with Dr Zahoor, a prominent Nutritionist

Table 7: Trainings Conducted

Activity: Campaigns

Event Title	Description	Date	Initiating Organization
Honey Bee Farming Initiative	Women's technical and vocational training in remote mountain areas		Hashoo Foundation
BRACE	Economic empowerment project for Afghan refugee women	3-month project	UNHCR and Hashoo Foundation
Hashoo Hunar Training Center Certificate Distribution	Certificate distribution for Early Childhood Development trainees	-	Hashoo Hunar Training Center, Gilgit
National Financial Literacy Program for Youth	Training for disability inclusion in Pakistan's banking system	-	NIBAF, PPAF, and Hashoo Foundation
NutriCheck Campaign	Promoting balanced nutrition and healthy eating habits	-	Hashoo Foundation
Green Innovators Programme	Seed money for green solution enterprises in Sindh	22-Apr-22	Ministry of Climate Change, UNDP Pakistan, and Hashoo Foundation
Child-Led Media Briefing on Elimination of Corporal Punishment	Media briefing to raise awareness on ending corporal punishment	30-Apr-22	UGOOD, NACG Pakistan, Ministry of Human Rights, and Hashoo Foundation
SDG Bootcamp	Participation in the First National Dialogue on SDGs in Pakistan	-	SDGs Academy, NUST, and Hashoo Foundation
Public-Private Partnership Conference on Trafficking in Persons	Conference addressing human trafficking and smuggling of migrants	-	UNODC Pakistan, High Commission of Canada, FIA Pakistan, and Hashoo Foundation
Youth Eco Tour	Educational tour for youth on climate change	World Environment Day	Hashoo Foundation
WEF Nexus Dialogue	National consultative dialogue on water-energy-food nexus	-	Asia Foundation, Water Environment Forum, and Hashoo Foundation

Table 8: Campaigns Initiated

Activity: Webinars and Workshops

Event Title	Description	Date	Initiating Organization
Women in Leadership Webinar Series	Empowering women in leadership roles	Various dates in 2022	Hashoo Foundation
Entrepreneurship Workshop	Fostering entrepreneurial skills among youth	-	Hashoo Foundation
Digital Skills for Youth Webinar	Teaching digital literacy and skills development	Ongoing sessions	Hashoo Foundation
Disaster Risk Reduction Workshop	Disaster preparedness and risk reduction strategies	-	Hashoo Foundation
Climate Action Webinar	Discussing climate change impacts and practical actions	-	Hashoo Foundation
Women's Health and Empowerment Workshop	Addressing health issues and promoting empowerment	-	Hashoo Foundation
Financial Literacy Webinar for Small Businesses	Financial management tips and tools for small business owners	-	Hashoo Foundation
Youth Leadership Development Workshop	Developing leadership skills among youth	-	Hashoo Foundation
Cultural Heritage Preservation Webinar	Preserving cultural heritage and community involvement	-	Hashoo Foundation
Health and Hygiene Workshop	Promoting health and hygiene practices in rural communities	-	Hashoo Foundation

Table 9: Webinars and Workshops Conducted

Activity: Celebrating Global Impact: International Days with Hashoo Foundation

At Hashoo Foundation, we are committed to making a meaningful impact on important global issues through our dedicated efforts on various International Days. These days serve as powerful reminders of our shared responsibilities and commitments to create positive change worldwide. Here's a glimpse of how Hashoo Foundation has celebrated and contributed on some significant International Days:

World Environment Day

- HF's Initiative: Organized tree planting drives and awareness campaigns on sustainable living.
- Impact: Planted over 10,000 trees across communities, promoting environmental stewardship.

International Literacy Day

- HF's Initiative: Launched literacy enhancement programs in underserved areas.
- Impact: Provided educational materials and training to 500+ children, fostering a love for learning.

World Health Day

- HF's Initiative: Conducted health awareness camps and distributed hygiene kits.
- Impact: Reached 1,000+ individuals with essential health information and supplies.

International Day of Peace

- HF's Initiative: Facilitated peace-building workshops and community dialogues.
- Impact: Engaged 500+ participants in promoting harmony and conflict resolution skills.

Human Rights Day

- HF's Initiative: Advocated for human rights through legal aid clinics and awareness campaigns.
- Impact: Supported 200+ individuals with legal assistance and empowered marginalized communities.

World Water Day

- HF's Initiative: Installed water purification systems in remote villages.
- Impact: Provided clean water access to 5,000+ people, improving health and sanitation.

Through these initiatives, Hashoo Foundation continues to empower communities and drive sustainable development, turning donor contributions into tangible impacts that transform lives and build a better future for all.

Brief Narration of the Activities

Hashoo Foundation continued to drive impactful initiatives across its key thematic areas, including Environment and Climate Change, Entrepreneurship Development, and Youth Empowerment. Some highlights include:

- Launched the "Hashoo Foundation Climate Expert Series" to raise awareness on climate action
- Organized a Youth Eco Tour to engage young "Hashoo Climateers" as climate champions
- Spearheaded a national dialogue on the Water-Energy-Food Nexus to develop a mainstreaming strategy

Fundraising and Resource Mobilization

The foundation's Strategic Support Unit (SSU) focused on strengthening donor relationships and scouting for new fundraising opportunities. This enabled Hashoo Foundation to secure funding for its programs and expand its reach.

Media, Communications and Marketing

Recognizing the need to enhance its visibility, Hashoo Foundation invested in strategic communications to showcase its work and impact. This included leveraging various media channels and digital platforms to share success stories and thought leadership.

Gender and Inclusion

Mainstreaming gender equality and inclusion remained a key priority for Hashoo Foundation. The organization ensured that its interventions catered to the specific needs of women and marginalized communities, empowering them as agents of change.

Lobbying, Strategic Partnerships, and Networking

Hashoo Foundation actively engaged in building strategic alliances with government agencies, private sector entities, and civil society organizations. This collaborative approach enabled the foundation to amplify its impact and influence policy decisions.

Advocacy

The foundation continued to advocate for the adoption of climate-smart policies and practices at the national and provincial levels. It leveraged its expertise and convening power to drive meaningful dialogues and shape the policy landscape.

Nutrition

Hashoo Foundation's "NutriCircle" initiative remained focused on educating communities about the importance of balanced nutrition and its impact on physical and mental well-being.

Celebrating Partnerships

Hashoo Foundation celebrated its partnerships and collaborations, recognizing the crucial role of stakeholders in driving sustainable development. This included commemorating World Refugee Day and World Environment Day through joint initiatives. Overall, Hashoo Foundation's multifaceted approach in 2022 demonstrated its commitment to creating positive, lasting change in the lives of the communities it serves.

Awards

Date	Event
Mar-22	Hashoo Foundation was recognized for its impact-oriented work in Pakistan with the Lifetime Achievement Award and the Community Impact Award at the 11th Corporate Social Responsibility Awards 2022 held by The Professionals Network in Karachi.

Table 10: Award Received

In addition to the award Hashoo Foundation:

- Launched the "Hashoo Foundation Climate Expert Series" to sensitize the global audience on the urgency of climate action.
- Organized a Youth Eco Tour that engaged a select group of young "Hashoo Climateers" to interact with key government departments and ministries working on climate change, building their capacity as effective champions.
- Spearheaded a national consultative dialogue on the Water-Energy-Food Nexus, bringing together academics, practitioners, and policymakers to develop a national strategy for mainstreaming this approach.
- Hashoo Foundation's Environment and Climate Change program has positively impacted the lives of over 1.3 million people across Pakistan, with a focus on women and youth empowerment.
- Actively engaged with policymakers to advocate for the adoption of climate-smart policies and practices at the national and provincial levels.
- Investigated the potential for the private sector in Pakistan to contribute to environmental protection, climate compatibility, and building resilience.
- Implemented initiatives to enable communities to adapt to changing environmental conditions and manage natural resources sustainably.
- Undertook various awareness and education campaigns to sensitize the masses, especially the youth, on the pressing challenges of climate change and the need for collective action.

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